

Moscow 'asking Seoul to build merchant ships'

By Maggie Ford in Seoul

HYUNDAI, the South Korean group, is reported to be negotiating a \$270m (£150.8m) order for nine ships from the Soviet Union, and is studying the possibility of building an oil pipeline to link Siberia to North Korea.

According to the Trade and Industry Ministry in Seoul, Moscow has asked Hyundai Heavy Industries, the shipbuilding subsidiary, to build three oil tankers at \$40m each and six bulk carriers at about \$25m each.

South Korea's Export Import Bank is reported to be involved in the negotiations over payment for the ships, which may involve coal and timber barter.

Mr Chang Ju Yung, founder of Hyundai, is visiting the Soviet Union and plans to go to North Korea this month. He will be the first South Korean businessman officially to travel to the North since the Korean war in the 1950s.

South Korea's business is showing strong interest in the Soviet Union. Hyundai's ship dockyard has already repaired two Soviet ships and companies have been asked to bid on a \$40m trade centre at Nabodka, near Vladivostok.

Meanwhile, an industrial dispute is still causing problems at Hyundai's shipyard, which was closed until last week after a strike in December.

Three union leaders have been arrested after they tried to force the resignation of the union president over his alleged "pro-management" attitudes. At the weekend support for a continued strike was growing.

Two other South Korean shipbuilding companies have recently been hit by strikes, including a small one owned by Samsung, South Korea's largest company. Samsung is expected to suffer more unrest as workers try to organise.

However, staff at the shipbuilding subsidiary of the Daewoo Group, which is technically bankrupt with debts of \$2bn and hoping to finalise a government rescue plan, have been working normally.

Officials working out details of the rescue are expected to ask Daewoo to contribute more cash to save the subsidiary by selling other profitable parts of the business. Daewoo has offered to contribute Won 300bn (\$440m), with the rest of the cash to come via a state-owned bank and other government assistance.

Hyundai likely to decide today on EC levy appeal

By Kevin Brown, Transport Correspondent

HYUNDAI Merchant Marine, the South Korean shipping line, is expected to decide today whether to appeal to the European Court against the imposition of a 25 per cent penalty on container traffic between the European Community and Australia.

The duty was imposed last week, when the EC Council of Ministers approved proposals put forward by the European Commission after an investigation of allegations by rival shipping lines that Hyundai was benefiting from unfair subsidies.

This is the first time the Community has imposed penalties to combat unfair pricing in a service industry, and the first use of a two-year-old regulation against unfair pricing in the shipping industry.

Hyundai had said it was likely to appeal if a levy were imposed. The company has considered absorbing the levy or trying to find a way round it, possibly by setting up a subsidiary registered in the EC.

Hyundai has claimed it is being "held hostage" by the EC in an attempt to force changes in Korean law, and has accused the Commission of "an incomplete and incorrect investigation of facts".

The company has the strong support of European shippers' organisations (representing the customers of shipowners) which fear that increased transport costs will force some companies to leave the Australian market.

The British Shippers' Council, which has taken the lead in defending Hyundai to Commission officials, plans to send evidence on the effects of higher freight rates on UK companies to Lord Young, UK Trade and Industry Secretary.

However, the imposition of duties was greeted enthusiastically by the Australia Conference, which represents eight EC shipping companies operating in the Australia trade. Mr Alan Bott, chairman of the conference, and a director of P & O Containers, said the decision was "a victory for reasonable, economic freight levels".

Accounting plan upsets some multinationals

By Richard Waters

PROPOSALS aimed at making financial statements around the world more comparable are published today by the International Accounting Standards Committee.

Advance reports of the proposals, which cover a range of controversial accounting issues, have already drawn strong condemnation from some chief financial officers of multinationals who believe their companies would be adversely affected by the changes.

Most controversial is the suggestion that companies should normally write off goodwill (the difference between the price paid for a company and the value of the net assets acquired) against their profits over no more than five years.

This would hit reported profits of companies in most countries, notably in the UK, where goodwill does not have to be written off against profits at all. There would also be a significant impact on US companies, which are allowed to spread goodwill over 40 years.

The IASC hopes that in the long-term its standards will become the benchmark for domestic standards in the leading economies.

Towards the International Harmonization of Financial Statements, IASC, 41 Kingsway, London, WC2B 6YU. Comments by 30 September 1989.

SHIPPING REPORT

Tanker market picks up after holiday period

By Kevin Brown, Transport Correspondent

BROKERS said business in the tanker market was fairly good last week, after the Christmas and New Year holidays, and owners were said to be fairly optimistic, despite an easing in rates. Nerves were steadied by unexpected demand from Iranian principals, who took five very large crude carriers towards the end of the holiday period.

Reduced oil production quotas agreed by the Organisation of Petroleum Exporting Countries appeared to have had little effect so far, and demand in the consuming countries appeared strong enough to absorb all liftings, even at last week's price of around \$16 per barrel.

Demand for long haul oil was further increased by a rogue storage vessel in the North Sea, which broke away from its moorings, causing a reduction of around 15 per cent in UK production.

Ships of around 280,000 tons deadweight were said to be being fixed from Iran to the West at around Worldscale 60 to 62.5 on the new basis, while similar cargoes from the Gulf to the Red Sea were being contracted at around Worldscale 62 on the old basis. A 260,000 tons relet was fixed at Worldscale 54 on the 1988 basis.

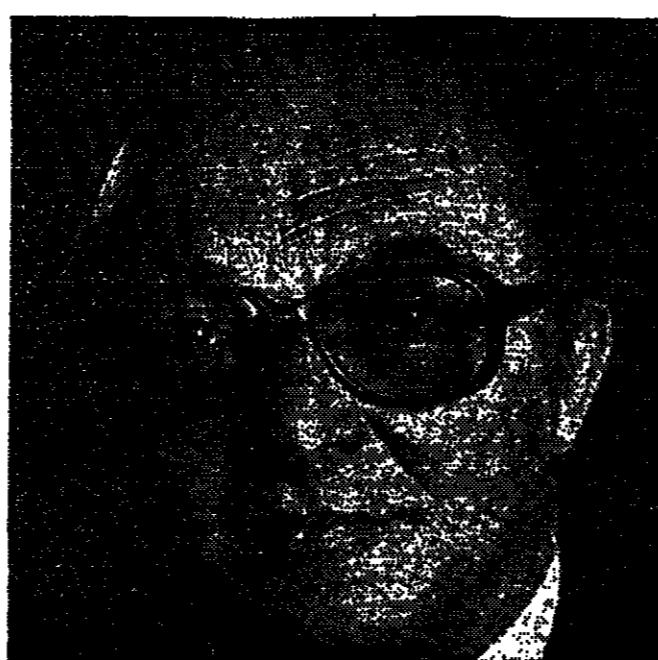
Merger policy talks please German cartel-busters

Andrew Fisher in Berlin considers effects of the single market on West Germany's anti-trust regulators

MR Wolfgang Kartte, the jovial 61-year-old president of West Germany's Federal Cartel Office, appears to be breathing a little more easily after the latest talks in Brussels on the European Community's cross-border merger controls.

Although the EC has been discussing Community-wide merger rules for years, the wave of acquisitions touched off by the move towards a single market by the end of 1992 has given the process fresh impetus.

Mr Kartte expresses optimism that a "clean solution" can at last be achieved for the problems of judging Europe's corporate marriages. He makes clear, however, that the cartel office, which administers Europe's toughest merger laws, had been unhappy with two key aspects of the draft discussed by EC ministers just before Christmas.



Kartte: muddling of criteria disliked

First, the Germans disliked what they saw as the muddling of competition and industrial policy criteria. Second, Mr Kartte does not believe the EC Commission would be in a position to handle the large number of cases flowing through its offices, if the threshold above which it was empowered to rule in advance on merger proposals were set too low.

However, he reckoned that the way was now set for progress along lines which would satisfy both the Berlin cartel experts and the Federal Economics Ministry in Bonn. "Britain and Germany want

strengthening competition in certain sectors against the Japanese and others, or the securing of energy supplies. "These questions should be looked at in the second stage."

The cartel office has just begun to look at a case where wider issues - and the spectre of 1992 - inevitably overshadow the pure question of competition. This is the plan by Daimler-Benz, the diversified motor group, to take a 30 per cent stake in Messerschmitt-Bölkow-Blohm (MBB), the aerospace company. Under German law, the cartel office has four months in which to investigate the proposed deal, though this period may be extended.

Mr Kartte cautioned against the assumption that the cartel office is bound to overrule the deal on competition grounds, but will then be over-ruled by Bonn for reasons of industrial policy. "I can't say how the case will go." The cartel officials will look at the Daimler-MBB matter on a microeconomic basis. "Industrial policy implications are not part of our work."

However, Daimler and MBB are widely involved in markets outside Germany, inside and outside Europe. "We have to take these broader markets into account. If we are asking ourselves whether Daimler will have a dominant market role through the combination of AEG (its electrical and electronics subsidiary) and MBB, then we have to consider these markets."

The Government has been



pushing hard for Daimler to move into MBB - accepting some tough financial conditions from Daimler as part of the price - so there seems little doubt that this will take place, whatever the arguments about competition.

In terms of size, the combination of Daimler and MBB would easily pass the threshold test under which mergers would be passed to the Commission in Brussels. Their joint turnover is about DM 80bn (£25bn). It is with the host of smaller acquisitions that Mr Kartte has seen problems. Both Germany and Britain want to draw the line at Ecu 10bn (£5.4bn) - well above the new level of Ecu 2bn to which the Commission has offered to double the threshold.

Other countries have also said they want a higher level. Mr Kartte said the argument was not a blocking move, but reflected real concern that the Commission would be unable to deal with the mass of merger work that too low a threshold would entail. He thought a level of Ecu 2bn would mean Brussels would have to study at least 100 deals a year, compared with only

between 10 and 20 if the Ecu 10bn turnover figure is used.

The German cartel office employs 230 people, about twice the number in the Commission's anti-trust division at DG IV, its competition department, though more are being hired.

The member states have accepted that the Commission should have the ultimate right to decide on European mergers - which Mr Kartte saw as a tribute to the efforts of Mr Peter Sutherland, whose period as competition commissioner has just ended - so the height of the threshold is regarded as crucial in Germany if the job is to be done properly.

The crucial element is the zeal with which merger rules are enforced. Germany has Europe's toughest anti-trust laws, though these are not as stringent as those in the US. Mr Kartte would have liked to see a new EC anti-trust body set up, perhaps in Luxembourg, with officials drawn from all member countries. However, he is pleased that, as he put it, "the flag of merger control has been raised in Brussels."

While giving Mr Sutherland, an Irishman, credit for reviving and pushing a scheme that had been dormant for 15 years, Mr Kartte stressed that German agreement is dependent on its views on competition and the size of the threshold being met. In this, he has the strong support of Bonn, now with a new economics minister in the very competition-minded Mr Helmut Haussmann.

Tasmanian pulp mill in jeopardy

By Chris Sherwell in Sydney

A PROJECT for a A\$1bn (£476m) paper and pulp mill planned for Tasmania has suddenly been placed in jeopardy by additional environmental guidelines imposed by the state government.

The mill, geared to the Japanese market and one of Australia's largest single manufacturing investments, received a green light from its two partners only last October, after 18 months of wrangling with the Tasmanian government.

But the two - North Broken Hill Peko, the Australian forestry and minerals group and Noranda Forest of Canada's Noranda forests group - yesterday voiced dislike for "non-negotiable" guidelines announced by the Tasmanian government on Thursday.

The guidelines include stringent controls on the emission of potentially harmful organochlorine compounds, including the deadly chemical dioxin, and a requirement that the mill's effluent be subjected to tertiary treatment.

Local environmental groups are angry about the plant's location at Wesley Vale on the northern shore of the island, as well as about its potential emissions, and they remain critical of the project and of the Government's stand.

North, which has opposed any environmental safeguards that are not applied elsewhere, warned that the mill would not go ahead unless the latest guidelines were adjusted.

The company added that it would seek talks with the Government in the next few days.

According to the government, its guidelines would add about A\$20m to the cost of the project and should be no surprise to the company, the matter having been discussed in depth. It said it still backed the project.

The setback is an embarrassment for the federal government. Mr Bob Hawke, the Prime Minister, has endorsed the scheme and his government has given assistance worth A\$300m to get it started.

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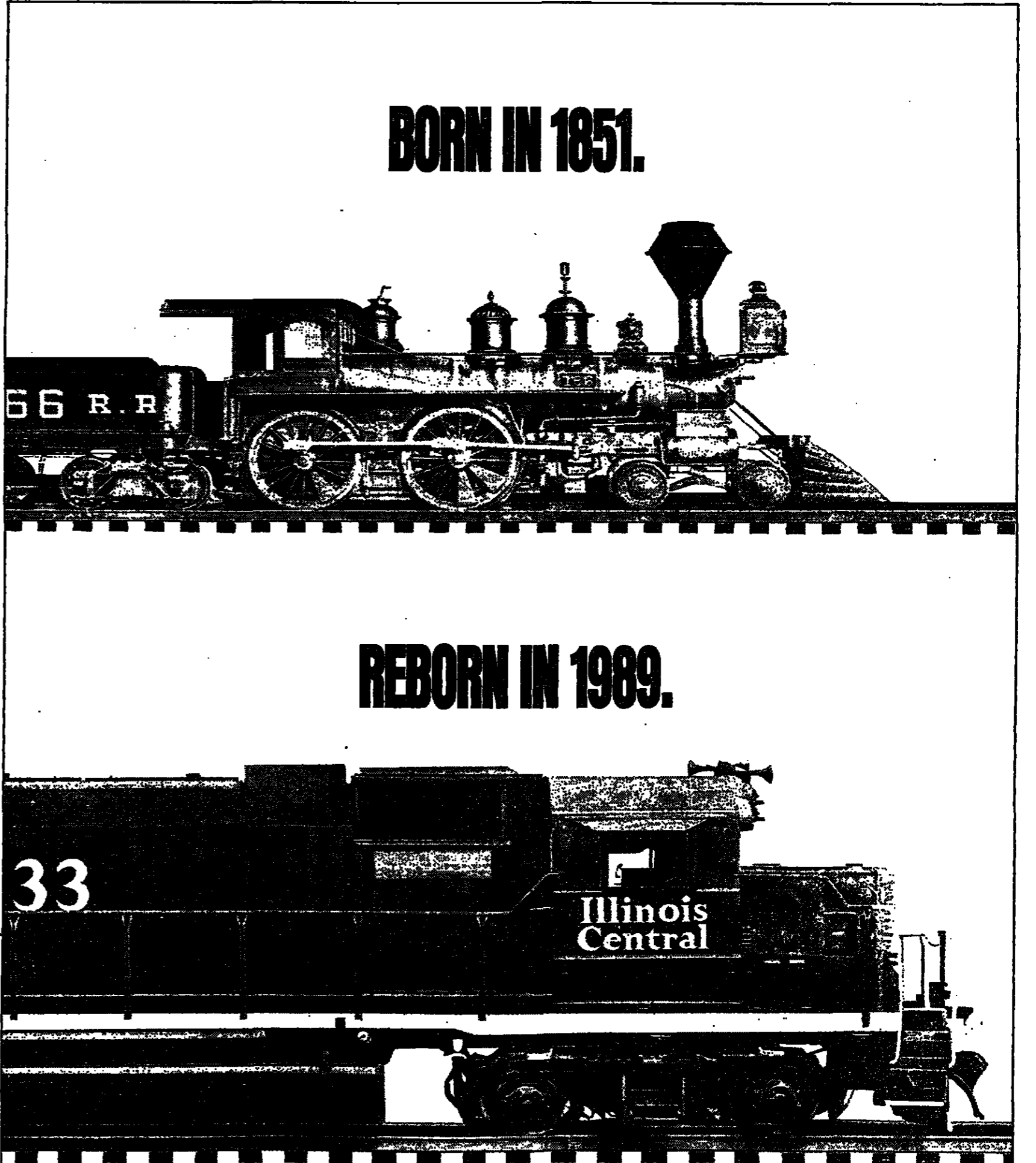
Fujitsu picks Dublin

Fujitsu, the Japanese electronics conglomerate, is to establish a plant near Dublin in the Irish Republic to manufacture computer printing components, writes Kieran Cooke in Dublin.

The £20m (£16.6m) project will be partly funded by the Irish Industrial Development Authority. The plant will employ 500 people. Computer printer parts will be shipped for assembly to a Fujitsu plant in Malaga, Spain.

Malta telecoms deal

Fatme, a leading Italian telecommunications company, has beaten seven other bidders, including British Telecom, to a \$27m deal to install a digital telephone system in Malta. Godfrey Grima reports from Valletta. Telema, the island's state telephone corporation, says the contract was part of an overhaul of Malta's outdated telecommunications network.



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WORLD ECONOMIC INDICATORS					
RETAIL PRICES (1980=100)					
	Dec. '88	Nov. '88	Oct. '88	Dec. '87	% change over previous year
W. Germany	123.2	123.0	122.7	121.3	+1.6
Japan	116.5	117.2	117.7	115.5	+1.2
Italy	227.7	227.0	226.2	215.8	+5.5

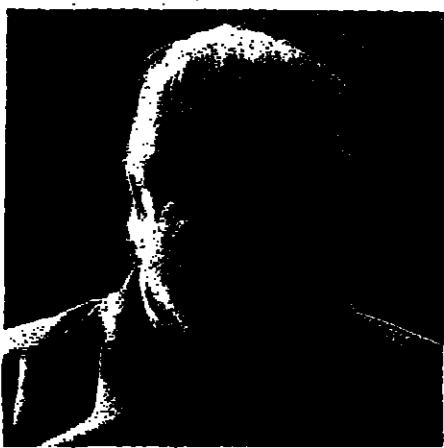
	Nov. '88	Oct. '88	Sept. '88	Nov. '87	% change over previous year
Netherlands	124.7	124.4	124.3	122.5	+1.0
Belgium	147.0	147.1	147.0	147.7	+1.8
USA	144.6	145.3	145.2	147.7	+0.4
UK	145.8	145.5	144.9	139.9	+4.2
France	173.7	173.5	173.1	168.7	+3.0

Source: Average US Dollars

هكذا عن العمل

FLIGHT EH 0203 FROM GATWICK.

The Little Owl.
Scops athene, hunts
regularly over
Gatwick's 2,400 acres
of fields and woods.



When naturalist Gerald Durrell goes on safari at the world's second busiest international airport, anything can happen. So welcome to Gatwick, where the jumbos co-exist happily with a herd of roe deer and where the first flight from the new £210 million North Terminal was a little owl.

I have been to see animals and plants in some extraordinary places: frozen Russian tundras, the Brazilian rain forest, burning Australian mountains, the cactus-prickly deserts of South-ern Arizona.

I have searched for creatures by helicopter, on horseback, from balloon and canoe; in catacombs and cemeteries, underwater and underground.

But I never thought I would be coming to see animals and plants at the world's second busiest international airport.

It was therefore with a certain scepticism that I boarded the canary yellow Land Rover that was to carry us on our mini-safari to the wilds of Gatwick.

Our guide was Alan Baldock, who has worked at the airport for twenty years and appears to know every field, tree, bird and animal intimately.

The tour began where the River Mole emerges from a concrete culvert that channels it under the main runway.

"See how it's reverting to nature," said Alan enthusiastically. "Fish lurk about in the mouth of it. There are stalactites growing inside and a thriving colony of bats live there."

(I wonder how many of the twenty million people who landed or took off at Gatwick in the last year knew they were doing it over a bats' roost.)

"Look, aerobatics!" cried Lee, my wife, suddenly. Startled, I looked up, but it's not the Red Arrows buzzing the control tower, it was a pair of blue Agrion damselflies.

As they're very sensitive to pollution one would hardly expect to find them at the world's No.2 international airport. (The

new North Terminal, I am informed, will enable the airport to handle some twenty-five million passengers a year.)

With 114 airlines flying in and out - and more international travellers than New York's Kennedy Airport - you'd expect the environment to be inimical to wildlife. But from what we saw, clearly it isn't.

Sticklebacks, roach, dace and even pike swarm in the sherry-brown water of the river, and Lee and I saw the opalescent flash of a kingfisher hunting from bank to bank.

The woods nearby are full of plants with wildly poetic names - Adder's Tongue Fern, Enchanter's Nightshade, Dog's Mercury, and something that should surely be banned from airports - Yorkshire Fog.

We moved slowly downstream, to where the Mole has been carefully diverted to make way for the North Terminal.

The massive amount of soil this generated was raised into huge environmental banks, which screen the new terminal and house its central heating boilers.

Foxes use them as sun beds and they also provide a fine larder of voles and field mice for the stoats, weasels and owls that live in the area. (Little owls, plentiful in the Gatwick area, often carry leg rings with numbers that sound like airline flights.)

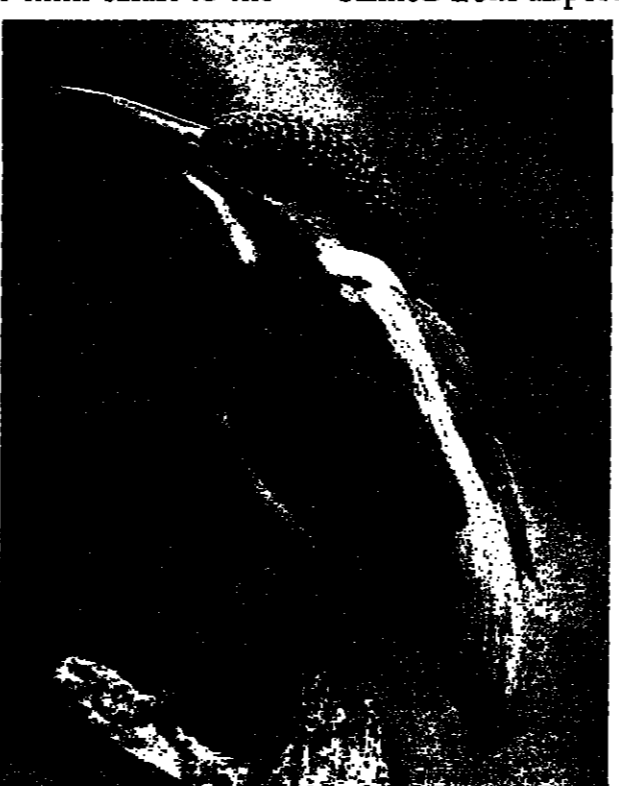
That the ecology is in good shape is evidenced by the presence of so many predators. In a crisis, the animals at the top of the food chain are the first to suffer.

Next on our agenda was the airport's long-term car park where I was amazed to find that, looking down on 14,000 vehicles, I could hardly see them for trees.

Like many other parts of the airport, it seems to blend into the rolling wooded Sussex landscape. BAA has spent more than £10 million at Gatwick on environmental work



The lovely damselfly, *Agrion splendens*, rests between aerobatic stunts.



The Kingfisher surveys his domain on the River Mole.

since the mid-seventies and planted nearly half a million trees and shrubs.

At the height of summer, looking after the airport's fifty yard thick perimeter belt of trees can be a full time job for several men.

The river Mole's new floodplain, Alan said, is to be planted with rare wetland plants. He pointed out a hemlock water-dropwort with its fern-like foliage.

"Deadly," he remarked with gloomy relish. A Bee Orchid and the conversation turned to the nasty surprises that some of the most innocent looking creatures can give a naturalist.

In Australia, for example, I take great care with the Duck-billed Platypus, so charmingly like Donald Duck in a fur coat, but with venomous spurs on its legs. And I always watch myself around hippos and elephants during the mating season for fear of being mistaken for a rival.

"It can get a bit like that here," said Alan, "in the breeding season. The bucks get all uppity with each other."

Bucks? Did he say 'bucks'? But after bats, pike and fine-leaved hemlock water-dropworts, why should it surprise me that there are roe deer living within four hundred yards of the runway. (Kept off it, I should add, by more than a mile of seven foot high deer fence.)

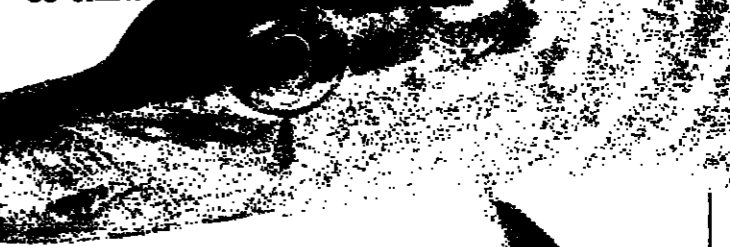
Sadly, the deer were shy, but in spacious green meadows framed with woodland we saw two herons pacing, grey as churchwardens in the lush grass.



Twenty million people each year land and take off within 400 yards of a herd of wild Roe deer.

We soon discovered what they were after. The grass was full of baby frogs, glistening as if newly-enamelled.

All my life I have urged companies that own land to look after it responsibly. Not to damage the ecology. At Gatwick, BAA has shown that conservation and private enterprise can co-exist.



This stickleback looks decidedly down in the mouth - of a pike!

For some time, we had been followed by two airport operations men in a yellow BAA Land Rover.

"Are they afraid I will pinch all your flora and fauna?" I asked Alan. He pulled over and the other vehicle came alongside.

"If you're looking for Bee Orchids, we'd like to see them too," explained the 'ops' men.

It was the perfect end to an extraordinary day.

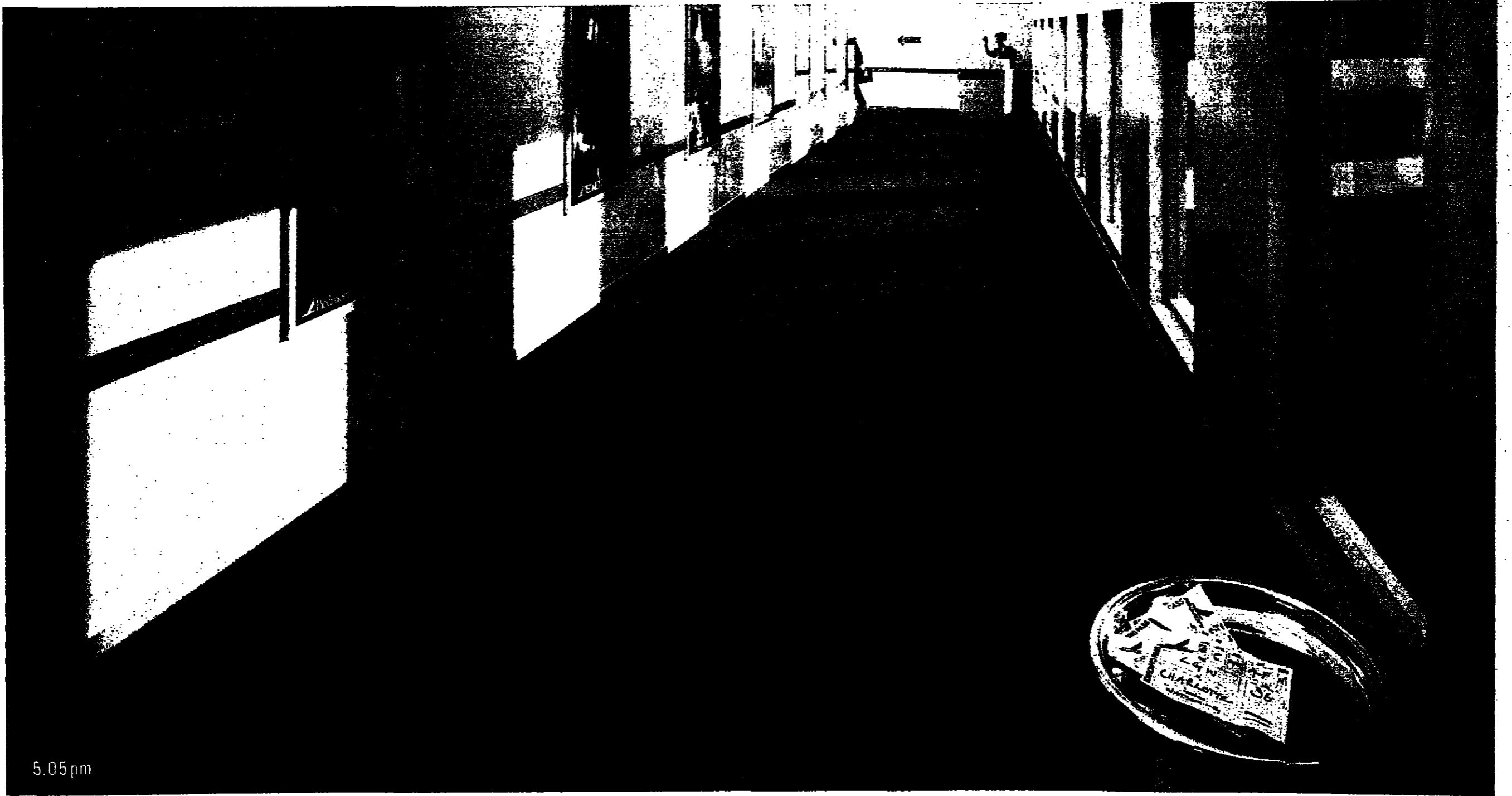
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The world's leading international airport group.

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4.05 pm

Revealed, the unusual customs of North Carolina.



5.05 pm

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And, as the man once said, 'If you can see how hard they're trying, they ain't trying hard enough! ★'



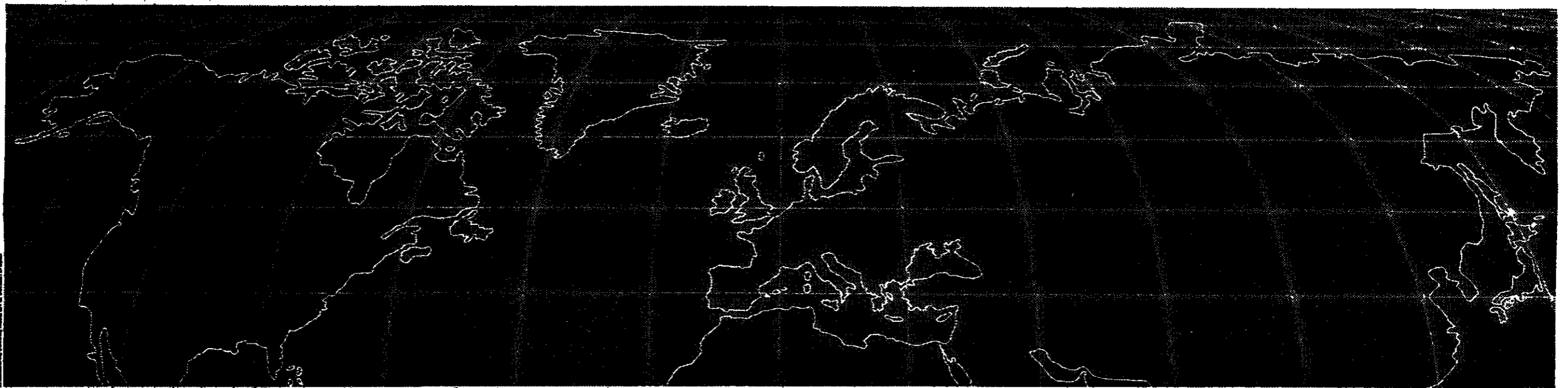
PIEDMONT
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**“Nothing in the world
is more powerful
than an idea whose time
has come.”**

Victor Hugo
(French novelist, 1802-1885)

tively they form a worldwide conglomerate that benefits from all the research, ideas and talents that the men and women of Daimler-Benz have to offer.

This will enable the Company to continue to build cars engineered like no others in the world; to create new concepts in fields as diverse as communications, transport



As world markets change, merge and consolidate into fewer, more powerful entities, new challenges and opportunities arise. So Daimler-Benz has changed – to meet the new challenges and take advantage of the new opportunities.

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and industrial automation; and, through the advanced technology of its control systems, become increasingly competitive in the fields of aviation and aerospace.

More than a century of experience is behind the contemporary resources and energy of the entire Daimler-Benz corporation as it is committed, not only to the challenges of today, but also to the most exciting and profitable opportunities of the future.

Daimler-Benz

UK NEWS

High discovery rate adds to North Sea oil optimism

By Steven Butler

OIL AMOUNTING to over 1bn barrels was discovered last year in the North Sea. That represents about 20 per cent more than was produced, according to a year-end review by County NatWest WoodMac, the stockbroking firm.

The high discovery rate underscored a trend of increased optimism about the future of the North Sea oil industry last year, when increases in rates of both exploration and capital investment took place.

The resurgence of interest in the North Sea has come in spite of the maturing of the area as an oil province in which only relatively small fields are thought to remain undiscovered.

The year none the less did see a number of discoveries of significant size. The Nelson discovery by Enterprise Oil is estimated to contain at least 300m barrels, while further appraisal drilling of the Waverley/Brunel prospect, operated by Amerada Hess and Amoco in adjoining fields, is thought

to contain at least 420m barrels.

The success rate for exploration wells came to 22 per cent, which although below the 10-year high of 26 per cent hit in 1987, none the less continued the broad upward trend of recent years. Liquid discoveries were greater than in 1987, although drilling in gas areas tended to concentrate on appraisals and thus fewer discoveries were reported.

The total number of wells completed reached 167, a 47 per cent increase over 1987 and the highest level since 1984, when oil prices were about \$37 a barrel at today's prices. Prices for Brent oil crudes in 1988 averaged \$2.50 a barrel, compared with \$11.20 in 1987.

The increased activity pushed up rates for drilling rigs, especially for jack-up rigs used in the relatively shallow southern gas basin of the North Sea. Semi-submersible rig rates also rose off the bottom of the market, although they remained at a relatively depressed level of \$15,000 a

day, with utilisation rates of about 60 per cent.

During the year, oil companies committed some \$2.5bn to new projects in a total of 31 developments approved by the Government. Thirteen projects were approved in 1987 for £1bn. The 1988 capital commitments were the highest since 1982.

In addition to the oil discoveries, County NatWest WoodMac estimates that recoverable oil reserves in committed fields increased by 660m barrels, an increase of 3.8 per cent on total recoverable reserves, or 8.5 per cent on remaining reserves. That has led the firm to upgrade its forecast for future North Sea production, with the expectation that the UK will be producing 2m barrels a day in 1988.

The production cost for UK oil fell by 5 per cent to £2.08 a barrel.

The rise in optimism was reflected in brisk corporate activity, with BP's £2.5bn takeover of Britoil marking the largest deal in North Sea history.

Limited effect seen in Sunday shopping

By Maggie Urry

THE EFFECT of allowing shops in England and Wales to open on Sundays would be relatively modest, according to a study of such trading in Scotland, where Sunday opening has been legal for years.

The author is Mr Terry Burke, principal lecturer in business economics at the Polytechnic of Central London. He says one in six shops may find it worth while to open on Sundays.

He says: "It seems unlikely that given Sunday opening throughout Britain any spectacular fortunes will be made or truly viable businesses ruined."

On Sundays in Scotland most multiples open and most independents stay closed, and there is a rise in Sunday opening before Christmas.

Shops that open on Sundays found on average that the extra day accounted for 14 per cent of weekly takings, even though opening hours were generally shorter than on other days. Most retailers opening on Sundays said turnover rose as a result.

Extra spending on Sunday came from a smoothing of the Saturday peak; new money which would not otherwise have been spent, and from taking business from competitors that remained closed on Sundays.

Shops in Scotland found no difficulty in attracting staff to work on Sundays, the survey shows. All the shops surveyed paid staff a premium to work on Sunday.

Mr Burke concludes that the effect of Sunday opening on "the British way of life" would be relatively small.

Such changes as would arise would, he suggests, be likely to include more family shopping at weekends; more activity in home improvement and gardening shops; and more part-time job opportunities.

He also forecasts a modest increase in total retail sales and "rather less law-breaking by the normally law-abiding."

Sunday Trading in Scotland, Polytechnic of Central London, Faculty of Social Sciences and Business Studies, 22-28 Wells Street, London W1P 2FG. £2.50.

Exchange dials 0 for overload

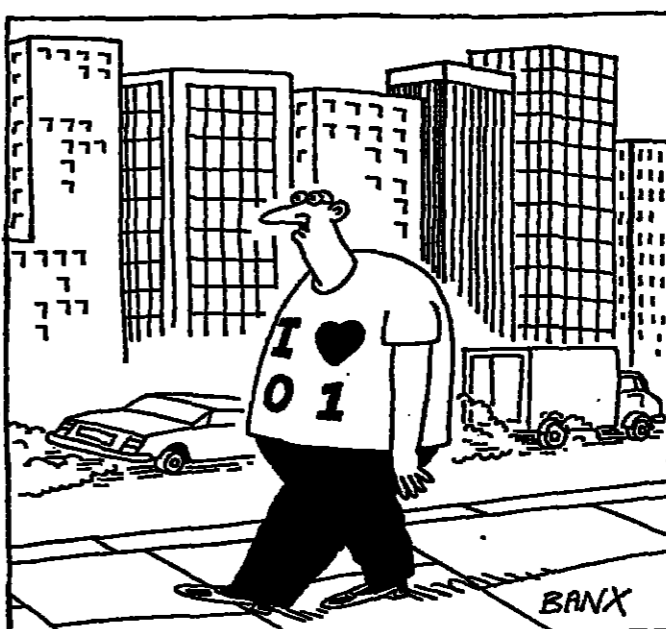
Hugo Dixon explains why there is a shortage of telephone numbers

BRITAIN is rapidly running out of telephone numbers.

In London, the situation has become so critical that its familiar 01 dialling code is likely to be abolished early next year and replaced with two new longer codes - 071 and 081. That would double the supply of numbers in the capital overnight, giving temporary relief from the shortage.

In the rest of the country, the supply of numbers is expected to last until the middle of the next decade. By then a radical overhaul of the numbering system will be needed.

It is likely to involve adding one or two digits to each number in the country. For each digit added, the supply of numbers is theoretically multiplied by ten.



The thought of Britain running out of numbers may seem incredible when a casual glance at the mathematics of the numbering system would suggest that the nation has hundreds of millions of numbers to spare.

Most telephone numbers use nine digits - the initial 0 is not normally counted. Three-digit codes, such as Oxford's 0665, are followed by six-digit numbers; while two-digit codes, such as Edinburgh's 031, are followed by seven digits.

Because each digit multiplies the supply of numbers ten times, a nine-digit system should theoretically contain 10⁹ or one billion numbers. In fact Britain only uses 23m numbers, so more than 900m numbers appear to have mysteriously vanished.

Part of the explanation of this conundrum is that ordinary telephone numbers cannot start with 0 (used to identify trunk calls) or 1 (reserved for numbers like the 192 directory inquiries). That immediately knocks 200m numbers off the available supply.

But the main explanation concerns the way the numbering system helps to route calls around the country. The first three digits tell the network which area of the country to send a call to. For example, 0665 means "Send this call to Oxford".

The next two digits tell the main exchange in an area to pass the call on to a particular local exchange. 0665-27 means the exchange in central Oxford. The final four digits

telecommunications consultancy, to advise it on possible options.

The new numbering system is due to be introduced in the mid 1990s to coincide with the replacement of the old-fashioned mechanical exchanges with new electronic exchanges, says David Lewis, who is in charge of the Ovum study. When that happens, many of the restrictions that forced the numbering system to develop in the way it has will no longer apply.

In particular, it will no longer be necessary to send calls around the country in three separate stages. Electronic exchanges could simply look at the number as a whole and decide immediately where to route the call.

Such a system would be an extremely efficient way of conserving Britain's supply of numbers, because any numbers not being used in one part of the country could be transferred to where they were needed most. People could also keep their numbers if they moved home.

There would be one big drawback with such a scheme. If the spare numbers in one area were given to another part of the country, codes would gradually cease to identify locations.

That might not be a problem for the telephone companies, whose modern exchanges would still know where to send calls, but it could create confusion for the public, which has grown used to codes meaning particular places.

Oriel is therefore being pulled in opposite directions. If it could probably afford to keep the nine-digit numbering system. But if the codes remain as they are, two more digits may be needed to satisfy demand.

One possible compromise would be to modify the coding system so that the first three digits continued to identify a main exchange, but the next two digits ceased to identify the local exchange. People would still know that 0665 meant Oxford and probably only one extra digit would be needed.

No decision has been taken, but striking the right balance will be a tricky task. Whatever Oriel chooses, some telephone customers are bound to complain.

Clapham rail crash inquiry to open with preliminary hearing

By Kevin Brown, Transport Correspondent

THE PUBLIC inquiry into the deaths of 34 people in the Clapham Junction rail disaster will open in London tomorrow with a preliminary hearing at the Central Hall, Westminster.

Mr Anthony Hadden, QC, the inspector, will hear arguments on requests for legal representation and procedural matters such as the order in which witnesses should give evidence.

The inquiry is only the fourth to be held under the 1971 Railway Act, which provides for formal investigation of serious railway accidents.

The last inquiry held under the act was into the deaths of 31 people in a fire at King's Cross underground station, London, in November 1987.

The Transport Department said the timetable for the inquiry was a matter for Mr Hadden. However, the investigation is likely to be completed

more quickly than the King's Cross inquiry, which took 91 days and reported nearly a year after the fire.

An internal British Rail inquiry has already concluded that the disaster was probably caused by defective installation of signalling equipment.

That is thought to have led to the failure of a fail-safe mechanism that should have stopped all trains in the Clapham area.

A full report of the internal inquiry will be passed to Mr Hadden by Mr Maurice Holmes, BR's director of safety.

However, Mr Hadden is free to call all the witnesses interviewed by BR, and to reach different conclusions if he wishes.

Mr Hadden is likely to want to hear evidence on rail union claims that signals and telecommunications staff were

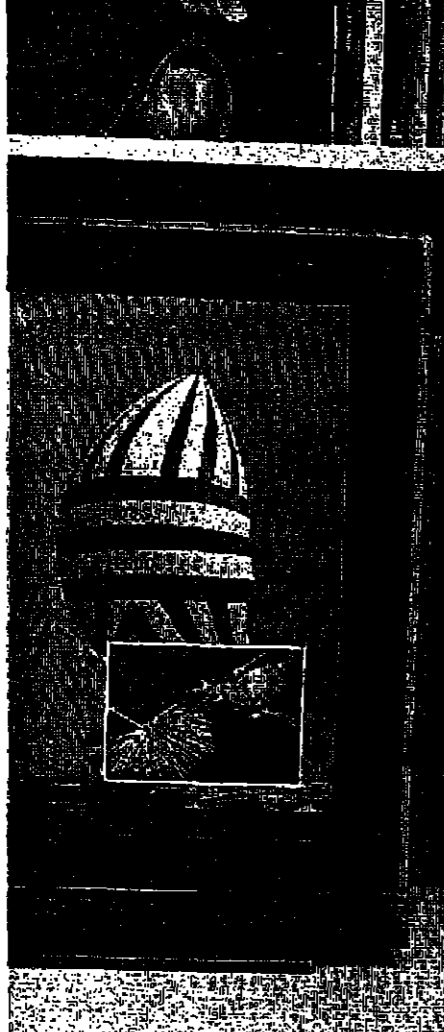
working 60 hours a week and were sometimes forced to work by torchlight, because of understaffing.


The accident happened at 8.13am on December 12, a quarter of a mile outside Clapham Junction in south London.

The 06.30 train from Bourne-mouth smashed into the back of the 07.18 from Basingstoke, which had halted in a cutting on the fast main line. Seconds later, an empty train from Waterloo to Haslemere hit wreckage scattered on the fast line out of London. The guard from the empty train flagged down a fourth train, which stopped safely.

BR has accepted full responsibility for the accident. It has guaranteed to pay minimum compensation of £10,000 to bereaved relatives, instead of the £3,500 required by law.

AV should be more than faithful sight and sound reproduction. Ideally, it also creates drama and ambience.





Hitachi's wide-ranging audiovisual technologies include Picture-in-Picture for simultaneous viewing of more than one programme on a single TV screen, DAT, a high-density projection display, and frame memory used in IDTV.

Digital technology (the conversion of conventional signals into computerized zeros and ones) has led to a remarkable proliferation of audiovisual uses - in TV, for example, for more diversified and sophisticated programming and information services accessible through computer connections or videotex terminals. And this is only the beginning.

Hitachi's scientists and engineers are using digital applications such as frame memory to develop Improved Definition TV. IDTV will greatly improve picture quality without changing current broadcasting standards by doubling the density of scanning lines and increasing vertical resolution 1.5 times. This same Hitachi technology has resulted in the Digital Audio Tape recorder, which is capable of superior recording and reproduction.

Hitachi's original screen technology has led to high-density big screen projection TV, using screens up to 110 inches. It is contributing to a wholly new technology, High Definition TV. HDTV is capable of photographic quality resolution and will soon enable satellite services to transmit wide screen images that give the viewers the feeling of actually being there.

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MANAGEMENT

Corporate alliances

Why liaisons are more risky than most partners suspect

By Christopher Lorenz

In the short space of a fortnight just before Christmas, Siemens, the West German electronics and electrical engineering multinational, announced plans for no fewer than three major international joint ventures: with America's IBM in telecommunications, with its fellow German AEG in transformers and switchgear, and with British's GEC in several product areas as part of a takeover bid for the latter's main national rival, Plessey.

Siemens also broke off talks with Westinghouse Electric of the US for a fourth partnership, in factory automation and a wide range of other industrial products.

The Munich company's sudden rush of activity was an isolated case of panic at all the international takeovers and other deals which are occurring in its various areas of activity. In the same two-week period this newspaper reported plans for 38 new joint ventures and alliances between companies of all sizes in every sort of industry, from biscuits to cars, software to property.

It was very much the same story for the whole of 1988, and is likely to remain so this year. Even over the Christmas period the flow continued, with GEC figuring

again through a £4bn joint venture with CGS Alsthom of France.

Corporate alliances are far from a new phenomenon, especially those which give multinationals access to individual markets or technologies. But the spread of global competition to one industrial sector after another during the 1980s has prompted an unprecedented rush of companies to establish much more far-reaching joint ventures and other forms of alliance, especially with the thrusting Japanese but also across borders within the west.

Over-capacity in many sectors is now hastening the flood, as are widespread deregulation and preparations for a single European market after 1992.

As a result, companies are plunging into international alliances at least as rapidly as into the more publicised mainstream of mergers and acquisitions. This is sometimes because the takeover route is blocked by government or other restrictions; but there are often other reasons, including the badly mistaken assumption that because acquisitions are hard to manage, alliances must be easier.

In almost every case they have had to do so without the benefit of advice from

consultants and business academics gleaned from other companies' experience. Five years ago, when the rush was really starting, experts with valuable advice to offer were confined to a couple of consultancies and business schools on either side of the Atlantic.

This lack of outside experience may be one of the reasons for the high failure rate of past alliances, not only between weak western companies and stronger Japanese partners, but also between enterprises in less obviously different cultures (six collapses were reported by the FT in that December fortnight, none of them involving a Japanese company).

Now, however, consultants and researchers all over Europe and the US are starting to spruce a series of studies about the reasons why different companies enter various types of alliance, and about how they can avoid the many hidden dangers of such relationships - especially the risk of domination by their partners. From within the corporate world itself, a few brave practitioners are starting to talk about their own and others' experience. The articles below summarise some of the latest research and advice.

Life cycles

A dismal record

Susan Simon is a senior executive at NYNEX, a US-based multinational with revenues of \$12bn which has erected a string of nearly two dozen "strategic alliances" around the world over the past three years. Through most of them are going well, she declares that "alliances are our least favourite way of operating".

The reason, she says, is simple: that "most alliances fail - the record is very, very dismal". Not her own company's partnerships, that is - those of other corporations around the world. Only 10 to 15 per cent of alliances succeed, according to her research. The rest fail for a mixture of reasons, including lack of clear objectives, and one partner's loss of control to the other.

Simon's caution is shared by

Barrie James, a senior executive at a major multinational who is also the author of a new book on what he calls "trojan horse" deals between strong Japanese and weaker western companies - which provide the former with access to the latter's markets. James complains that many western partners fail to understand the long-term implications of the relationship.

At a recent international conference in Amsterdam held by the Strategic Management Society the warnings of Simon and James were echoed by a string of researchers into the management of alliances.

John F. Mahon, of Boston University, argued that alliances tend to go through a "life cycle" which ends in divorce, amiable separation or - at best - development into the takeover of one partner by the other, or some other form of extension of the original deal.

NYNEX's many reasons for establishing so many partnerships, in spite of all the risks, were itemised by Susan Simon, who has the unusual title of

director of strategy assurance at the company, which was formed several years ago through the merger of New York and New England Telephone.

For one thing, its customers have been going global, so it felt forced to follow. Customer demand for a wide range of new services was also expanding rapidly at a time when technology costs, market complexity and the very pace of growth were making it impossible for any one telephone company to develop and deliver every service itself.

Hence the widening range of alliances NYNEX has forged since early 1986, with providers of telecom services around the world - in Japan as well as Europe - as well as with software companies, computer manufacturers and other organisations.

Alliances not only needed a precise market focus, said Simon, but a complementarity of expectation on both sides: "If one side wants a 30-year marriage and the other wants to change partners every six months, it doesn't make for a

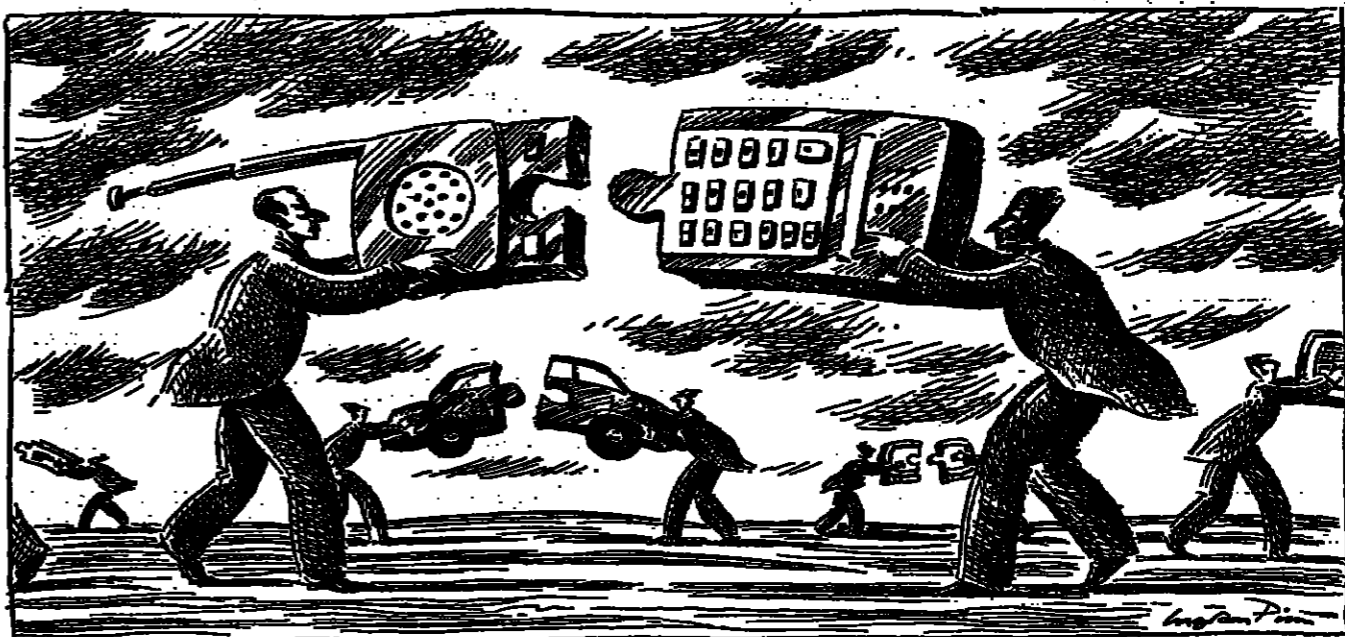
very good relationship," she said.

Unlike many other western companies with Japanese alliances, NYNEX has not experienced the sort of problems which can arise when the inbuilt ability of each partner to learn from each other is unbalanced in favour of the Japanese.

This was a recurrent theme at the conference. Professor David Methe of America's Rochester Institute of Technology forecast that, in the key industry of microelectronics, the recent spate of alliances between large Japanese companies and small, innovative US computer logic specialists would probably result in Japan dominating the whole of the semiconductor industry in the 1990s.

Given the Japanese ability to learn, Methe concluded, Silicon Valley may end up in the same weak competitive situation that more traditional US industries are in today.

"Trojan Horse: The Ultimate Japanese Competitive Challenge to the West," W.E. Allen, spring 1988.



Japanese partners Erecting barriers

IBM, the American data processing giant, is building a special facility in Japan where Fujitsu, one of that country's leading computer companies, can review its new mainframe software before deciding whether to take a licence on it.

By using this purpose-built unit, rather than giving Fujitsu broader access to several of its laboratories and other sites, IBM is taking a precaution which most western companies fail to follow with their Japanese partners - it is controlling exactly whom and what Fujitsu sees, and therefore how much information it can glean from it.

What IBM has realised, according to a penetrating research study described in the latest issue of the Harvard Business Review, is that many strategic alliances today are not just collaborative, but competitive.

As a result "Big Blue" has erected various barriers to limit the transparency of its skills and information towards any partner which wants to extract them. Fujitsu has done the same to its various western partners, which also include Siemens of West Germany and ICL of Britain.

Motorola, the US electronics group, has taken similar action

in its alliance with Japan's Toshiba, according to Gary Hamel, Yves Doz and C.K. Prahalad, a team of business school academics from Europe and the US who took over five years to carry out their study into the inner workings of 15 international alliances, and the performance of many more - mostly involving at least one Japanese partner.

The HBR article which describes their main findings is titled "collaborate with your competitors - and win".

The Motorola-Toshiba agreement enables the US company to release its microprocessor technology only in stages, in direct proportion to Toshiba's "delivery" on its promise to increase Motorola's penetration in the Japanese semiconductor market.

Let the academics be accused of anti-Japanese bias, as they have been in the past, Hamel, Doz and Prahalad stress that using an alliance with a competitor to acquire new technologies or skills is not devious. It reflects the commitment and capacity of each partner to absorb the skills of the other.

"We found that in every case in which a Japanese company emerged from an alliance stronger than its western partner, the Japanese company had made a greater effort to learn," report the trio.

"The willingness of Asian companies to enter alliances represents a change in competitive tactics, not (in) competitive goals," they continue.

NEC, for instance, has used a string of collaborative ventures

to enhance its technology and product competence. As a result it is the only company in the world with a leading position in telecommunications, computers and semiconductors - despite having invested proportionately less in research and development than its various western competitors.

The reluctance of Japanese and other Asian companies to "open the kimono" as readily as their western partners helps explain the fact that joint ventures between Japanese and Korean companies have been few and tempestuous, argue the academics. "When both partners are equally intent on internalising the other's skills, distrust and conflict may spoil the alliance and threaten its very survival."

Alliances seem to run most smoothly, the authors claim, when one partner is intent on learning and the other on avoiding having to make an expensive investment in R&D, distribution, skill-building or whatever - in other words, when one partner is willing to grow dependent on the other.

"But running smoothly is not the point," they argue, complaining about the "harmony index" which many western companies use to measure the supposed success of an alliance. "The point is for a company to emerge from an alliance more competitive than when it entered it."

For this to happen, it is vital to build a secure defence against encroachment by one's partner - as IBM and Motorola have tried to do in several

ways. The academics claim that this is generally harder for western manufacturing companies than for the Japanese.

This is because the former's skills - such as engineering drawings, computer tapes, or the expertise of a few experts - tend to be more vulnerable to transfer than Japan's manufacturing excellence and other forms of know-how, which are far more multifaceted and deeply rooted.

"Asian companies often learn more from their western partners than vice versa because they contribute difficult-to-unravel strengths while western partners contribute easy-to-imitate technology," say Hamel, Doz and Prahalad.

The study provides extensive advice for companies which want to exploit these traps, rather than fall into them. For instance, the academics suggest that western companies should use employees at relatively low levels to acquire all sorts of knowledge from the partner.

This is already standard practice among Asian companies, report the academics, citing the example of a Japanese development engineer who toured a partner's factory, taking notes of all sorts of production details which fell outside his own responsibility, and were not encompassed in the official terms of the alliance. As they rightly comment, "such dedication greatly enhances learning."

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B. GRAY, CHAIRMAN,
ANOGRAFICS LTD.
Brian Gray

11.35 AM "THE APPOINTMENT"
JIM RAWSON, CHAIRMAN,
EPWIN GROUP PLC.
J. Rawson

2.20 PM "INSTANT ACCESS: THE M54 TELFORD MOTORWAY"
PETER BAKER, MANAGING
DIRECTOR, TOPSHOW GROUP OF
COMPANIES.
Peter Baker

4.33 PM "TRAINING"
CECIL R. DEAN,
MANAGING DIRECTOR, SCL.
Cecil R. Dean

7.51 AM "POSITIONING"
HUGH BAND, JOINT
MANAGING DIRECTOR, AIRSHIP
& BALLOON COMPANY.
Hugh Band

5.17 PM "JAGUAR XK120, BRIDGNORTH MOTOR MUSEUM"
M. PILSBURY, MANAGING DIRECTOR,
P.S.M. MICRO COMPUTERS LTD.
M. Pilsbury

7.12 PM "SAILS"
A.B. HITCHCOCK,
MANAGING DIRECTOR,
BERKELEY & CO. LTD.
A.B. Hitchcock

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APPOINTMENTS

Lesser Land restructured

■ **LESSER LAND** has been restructured. Mr Bert Ridley joins the main board and has been appointed director in charge of a new project management company. Mr Howard Morris has been appointed director in charge of a new acquisitions company, Lesser Property Developments.

Mr Douglas Smith becomes

■ **HENDERSON ADMINISTRATION** has made Mr Robin Berrill head of the group's UK retail division. He was deputy managing director of John Goveat & Co Pensions. He takes up his appointment as managing director of Henderson Unit Trust Management and Henderson Unit Funds Services on January 23.

■ Mr Nick Bender has been appointed director of the new professional indemnity division of BABELS, the insurance and reinsurance



■ **IDEAL HOMES HOLDINGS**, part of the Trafalgar House Group, has appointed Mr Charles Birch (above) as regional managing director with responsibility for the area sales companies in the North of England, Scotland, the Midlands and Wales. He was previously managing director of Ideal Homes North West.

managing director of Lesser Land (Scotland). Mr David Lesser has been appointed managing director of Lesser Land following the departure of Mr Graham Hill, who is leaving to become development director with Grand Metropolitan Estates. Lesser Land is the commercial property development subsidiary of the Lesser Group.

brokers. He was previously employed by Norex Insurance Brokers.

■ Mr Andre Confavreux has been appointed group company secretary of **ADWEST GROUP**. He remains responsible for the Adwest property division.

■ **PORTALS WATER TREATMENT** has formed PCI Membrane Systems. The directors are: Dr Ted Jackson, Mr David Benfield and Mr Neil Edkins who will manage the company on a day-to-day basis. Mr Richard Mills will act as company secretary.

■ **TURNBULL SCOTT HOLDINGS** has appointed to the board Mr Nigel T. Wolstenholme, managing director of property subsidiary T.S. Frohisher.

■ **LEISURE INVESTMENTS** has appointed Mr Paul Granville-Self as managing director of the restaurant division; and Dr Edward Vandyk as chief executive of the health division. Mr George Martin, chief executive of LandLeisure, has resigned.

■ **BRADSTOCK GROUP** has appointed Mr Brian J. Robbins as a director of Bradstock Byrne & Partners; Mr Jeffrey G. Smith as an associate director of Bradstock Blunt (Northern); and Mr John G. Laver and Mr David R.H. Whitwood as directors of Lloyd's broker, Bradstock Blunt & Crawley.

■ **DEVITT GROUP** has appointed Mr I. Gregory as



Mr Kenneth Faircloth, (above) group managing director of the **AUTOMOBILE ASSOCIATION**, has been appointed deputy director general, responsible for all AA activities.

a director of Devitt (Blondstock); and Mr A.V. Tyrrell as a director of Devitt (North America).

■ Earl Nelson of Trafalgar has been appointed a director of **KETAJACAR**, which carries out car window etching.

■ Mr Ron Leader has been appointed managing director of **NATIONAL CAR AUCTIONS**, part of the **Wincanton Group**. He was managing director of the Colchester auction.

■ **NURDIN & PEACOCK** has appointed Mr E.D. Fulford, non-executive chairman of Citicorp Scrimgeour Vickers, as a non-executive director. Mr R.J. Rawlings, property and building director, steps down from the board of Nurdin & Peacock Cash & Carry, but remains on the main board until he retires in June. He will be handing over to Mr B. Collishe who will be joining the Cash & Carry board. Mr G.A. King, a non-executive director, has retired.

■ Mr Christopher J.M. Wardley has been appointed north west regional director of **WIMPEY CONSTRUCTION**

Top changes at Bimec

■ Mr Samuel M. Smith, deputy chairman and chief executive of **BIMEC INDUSTRIES**, Birmingham, has been appointed executive chairman. Mr Bernard Wheeler, formerly chairman, becomes deputy chairman responsible for corporate development. Mr Bob Ashley has been appointed group financial controller and company secretary. Mr Peter Young has been appointed managing director of Biomechanics Environmental, principal company of the

environmental division, with Mr Peter Goldbrough, currently Humber area manager of Anglian Water, appointed contracts director. Mr Tom Russell's appointment as managing director of Application Control Electronics, principal company of the electronic control systems division, has been confirmed, and he will be joined by Mr Stuart Nash as contracts director. Mr Nash was project manager with Fisher Controls.

UK. He was deputy regional director, and joined Wimpey early last year from Amec Projects.

■ **PERSIMMON**, York, has appointed Mr Michael Farley to the main board. He will continue as managing director of Persimmon Homes (Wessex).

■ **MULTIFONE COMMUNICATION SYSTEMS** has appointed Mr Andy Biancardi as managing director export and Mr Ian Macfarlane as managing director UK.

■ Mr Simon J.E. Drake has joined **INDUSTRIAL CLEANING PAPERS** as financial controller and company secretary. He moves from the National Freight Consortium where he was a financial manager with subsidiary Tempco Union.

■ **NOBLE GROSSART** has appointed Mr David Mathewson and Mr Christopher Smith as directors.

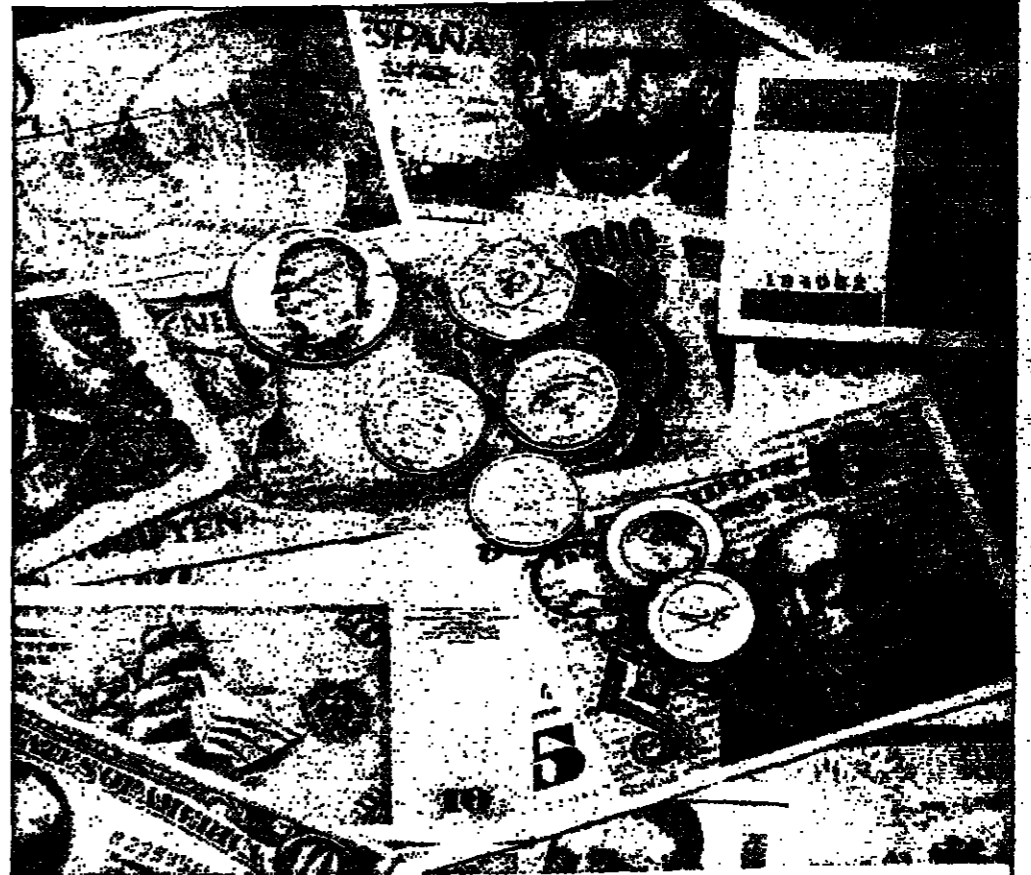
■ **EQUITY & LAW GROUP** has appointed Mr Mike Hicks as general manager of Equity & Law International Life Assurance Company, Equity & Law International Fund Managers, and Equity & Law International Funds, the group's three offshore companies based in the Isle of Man. He succeeds Mr Jeremy Hewlett who has retired.

■ **SAPA HOLDINGS** has appointed Mr David Boast to the group management. He will be appointed to the main board. Mr Paul Cook becomes managing director of Security, and Mr Derek Haworth is appointed managing director of Consort. Mr Claes-R. Simonson retires as chairman of Securistyle and Consort but will continue as a director of both companies. Mr Boast becomes chairman of both companies, and will continue as chief executive officer.

■ **SIMON ENGINEERING** has appointed Mr James Burkhitt as company secretary in succession to Mr Alan Royle who has retired.



Mr Frank Valentine, a director, has become managing director of **GEORGE MELLER**, supplier of process and pipeline equipment.



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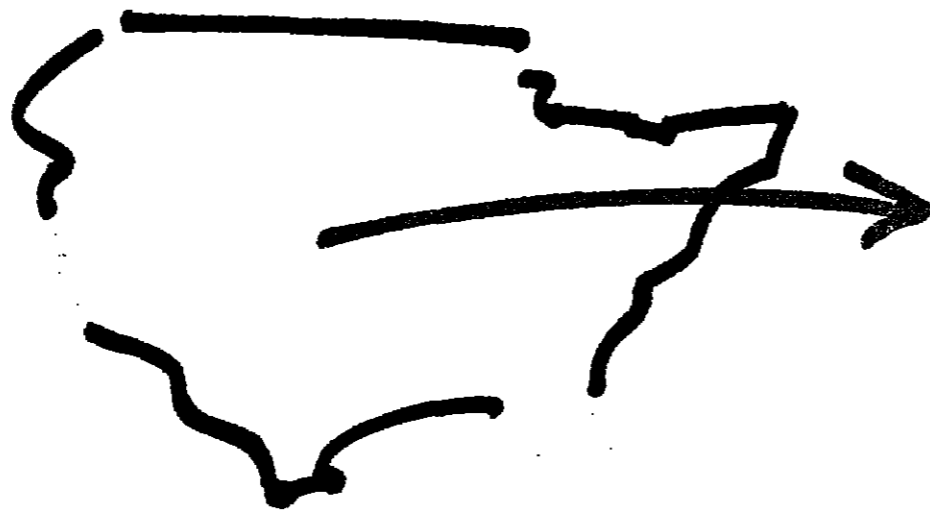
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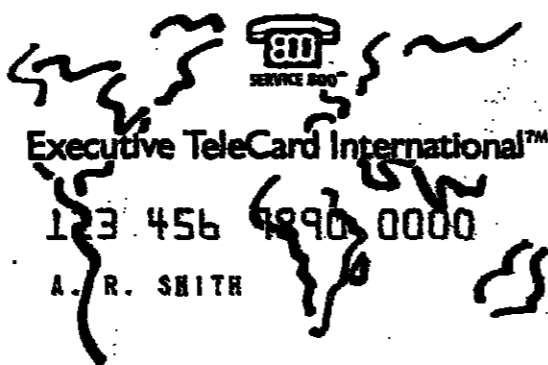
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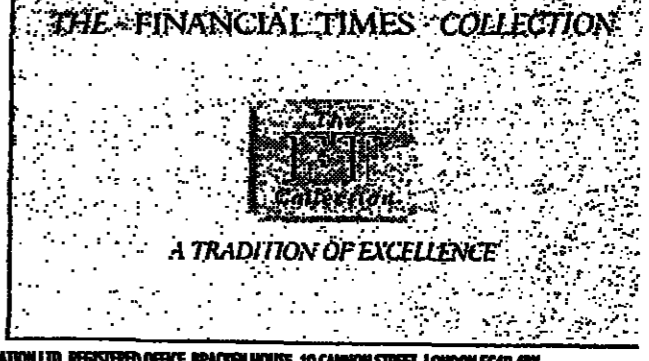
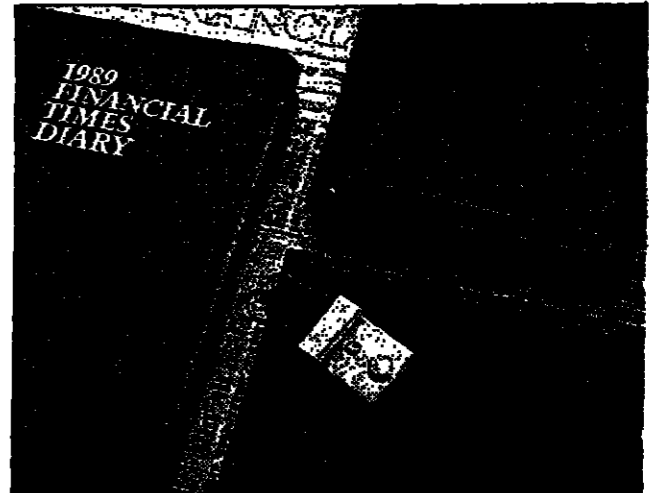
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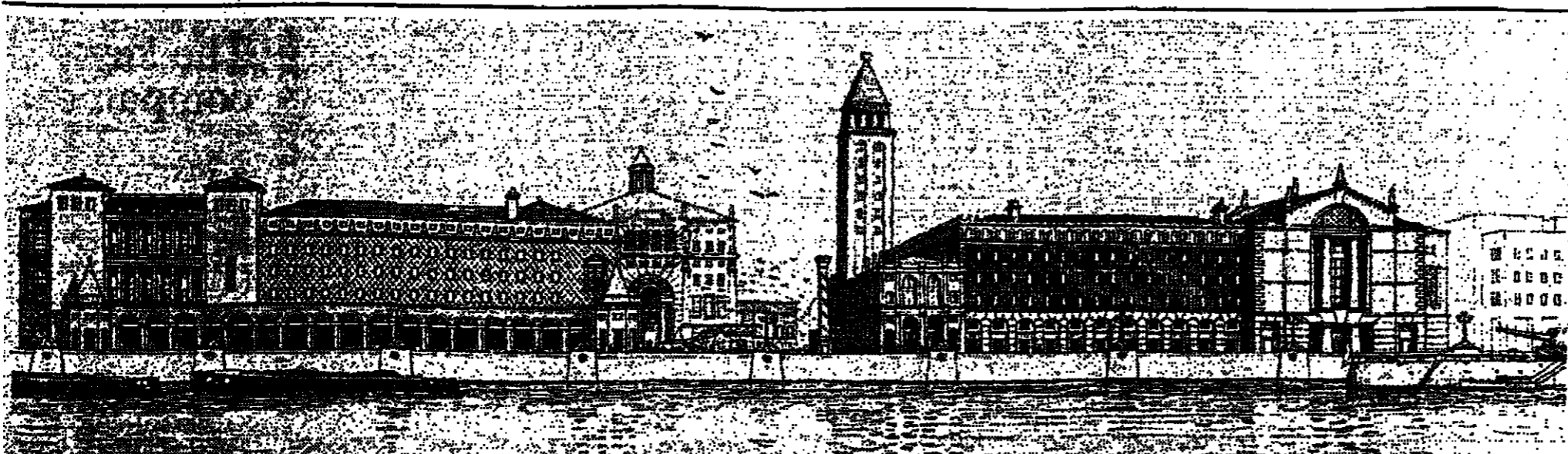
As Trustee for the Bondholders, the Law Debenture Trust Corporation plc has exercised its power under the terms of the Trust Deed and on the basis therein authorised to apply, on behalf of the Bondholders, the aggregate of the principal and premium amounts due on the redemption of the unrepresented US\$35,000 of the Bonds, in subscribing for Ordinary Shares in LONRHO PLC and has arranged for the sale for the benefit of Bondholders entitled thereto of all Shares arising from such subscription.

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9 January 1989

ARTS



The dangers of aesthetic idleness

Colin Amery on an astonishing year for architectural debate

It is possible to write about architecture in the year that has just passed and not mention the Prince of Wales? It could be done, but that would avoid acknowledging the principal effect of his interventions, which has been to encourage national debate about architectural matters. In this he has undoubtedly succeeded. There cannot be an architect alive who would dare to say that his profession is ignored by the media there has never been a year like it in living memory for the public discussion of contemporary architecture in all its guises.

The reactions from the architectural establishment have been fascinating, ranging from acute paranoia to personal abuse. Any critic who has dared to suggest the essence of the debate is likely to be described by the Prince's opponents as a cringing, fawning, royalist sycophant.

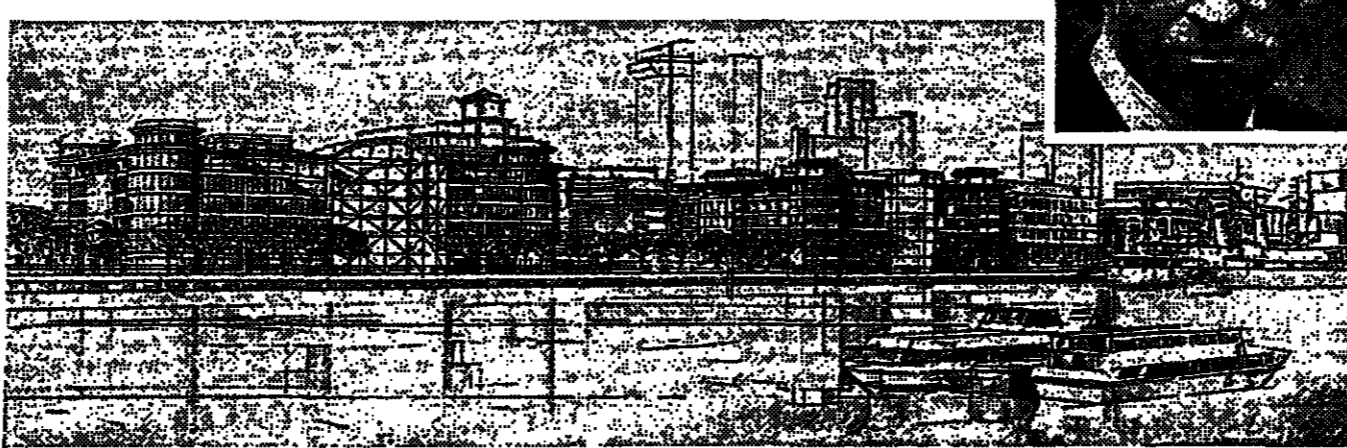
But the essence is not what modern architects seem to think it is - a kind of style war. The Prince's television film talked boldly about much more fundamental matters than style. He was rightly concerned about our national aesthetic idleness, about the fact that "men is more, much more, than a mechanical object whose sole aim is to produce money." He was not afraid to mention God and the Divine spark of creativity, and to warn architects about the dangers of supine acceptance of commercial briefs. It has been pathetic to see distinguished and prominent architects responding so inadequately to the serious, radical and high purposes of his speeches.

The year 1988, then, will be remembered more for the debate about architecture than for any major new buildings. The standard of visual literacy has been the issue and that can only be improved by the arrival on the scene of an important new art magazine, *Modern Painters*, edited by Peter Fuller.

This new quarterly is eminently readable and not afraid to enter the architectural debate. How right they were to point out in a recent editorial that "one of the causes of the present debilitation of architecture is its divorce from the Fine Arts - especially drawing and sculpture. Conversely, one



The architectural dilemma is crystallised in the decision of the St Martin's Property Company to submit three schemes to an inquiry into the future of London Bridge City. Top, John Simpson offers Venetian; above, Philip Johnson offers Elizabethan Gothic; below, Terry Brown offers the bland recipe of today. But will any of the proposed designs please Prince Charles?



of the many reasons for the decline of the Fine Arts is their separation from architecture." The imminent birth of a new architectural journal, *Architectural Today*, is also very encouraging. I hope it will be catholic and wide ranging - too many of the existing professional journals are still riding very old and tired hobby horses and are not concerned with public enlightenment. It is the architectural culture that has been a major concern of 1988 and that in itself is an important advance. There will soon be practical results from the debate as the public and the decision makers realise that the demise of the second-rate design is what has to be achieved as soon as possible.

However, there are some commentators who feel that we are about to enter the architectural Dark Ages. They feel that the building boom has done what booms have always done: encouraged the second-rate. The spread of the out of town shopping malls, the leisure centres, the motorway service stations, has not encouraged architectural quality. So many of these schemes are disguised with what the *Architectural Review* has called "picturesque mediocre slime." Their criticism should also be aimed at the mass house builders who have now added Spanish haciendas and a "Californian Collocation" to their ranges.

Planners are criticised for interfering with matters of aesthetic taste but their powers seem to have had little effect against the hacks of the architectural profession who still produce the majority of new buildings for the mass builders of the construction industry.

Looking back over the year there are several walls upon which your correspondent would have liked to have been a fly. Not least would have been the dining-room walls of Admiralty House at the end of the year, when Nicholas Ridley, the Secretary of State for the Environment held a dinner party to discuss good design and planning controls.

Were the assembled architects and planners right to think of involving local pressure groups, the Civic Trust and the major conservation societies in the business of design and controls? I hope that Sir Christopher Benson, the president of the Civic Trust, will consult widely before he reports to the ministers on this crucial question.

He could do worse than to consider the whole question of the politicisation of planning controls. It seems very possible that a planning system that owes its present form to the post-war activities of the Atlee government is not the instrument we need in these changed times. While the planning of appropriate uses for a limited supply of land is clearly a political matter, should development control remain in the hands of local politicians, too?

Perhaps there is an argument for independent planning panels of trained laymen to act rather like magistrates in relation to the legislature. The optimistic belief that existing planning committees harbour secret legions of qualified aesthetes can no longer be sustained. The presence of the president of the Royal Town Planning Institute and the prospective president of the Royal Institute of British Architects at the dinner only highlighted the extreme differences between the two professions.

Why do they insist upon their separate identities? In London we have seen what a period of no effective planning can do for an area. The Enterprise Zone of London Docklands has permitted development that is undistinguished in the extreme. What can be

Sponsorship Industry villains improve their act

Certain industries live off the arts but give little back in terms of sponsorship. The traditional villains have been the salerooms, and the record and television companies. They are all trying belatedly to improve their reputations.

Currently in London the big three salerooms, Sotheby's, Christie's, and Phillips, have invested time, and some money, into exhibitions which help charities, or universal knowledge, during their elongated Christmas break. At Sotheby's you can assist the National Art-Collections Fund by visiting the exhibition, "Monet to Freud" (Lucien), which presents art from British galleries which has been saved for the nation with the aid of contributions from the NAAF. The venture has been co-sponsored by Glaxo, and a very good show it is too.

At Christie's there is the most extensive loan exhibition in the UK celebrating the tercentenary of the accession of William and Mary, by way of the Dutch garden. It traces the development of Dutch gardens and their impact on the UK and is part of the Prince of Wales Tercentenary Trust celebrations. The sponsors, with Christie's, are the Baring Foundation and the Bank of London & Hope of the Netherlands, and while the charitable element is minimal, scholarship will be enriched. Phillips, with the Royal Agricultural Society, is sponsoring "This land is ours", a celebration of British agriculture over 500 years, at the Mall Galleries.

Among the record companies Virgin has shown some commitment, making contributions last autumn to the anniversary celebrations of the ICA and the exhibition of John Lennon drawings. In 1988 it intends to increase its involvement in sponsorship and is looking for other corporate sponsors to join with it in promoting concerts and recordings, and developing a stream of orchestral and solo talent working alongside the current subsidised sector.

Indeed the whole of the record industry is waking up to its responsibilities. As the "new" audience grows up and widens its musical horizons the companies realise that the arts could be a loyalty builder. The announcement of a joint sponsorship scheme, involving most of the large record companies, is planned for next month.

This leaves commercial television, where LWT has left its rivals standing. It is continuing with its first sighted support for theatre companies which mount imaginative productions. There is no guarantee that the approved plays will be televised but links are formed and new writers and producers are encouraged.

This year Temba, the black company, won the £17,000 first prize for "Glory". Felix Cross's "Oratorio", based around Caribbean music, which will tour the UK this year. The runners up were the East London based Operating Theatre Company, recipients of £15,000, for its promenade production of "The Harlot's Curse", while £12,000 went to another drama company which serves a theatrical wasteland, the Northumberland Theatre Company, which paid tribute to a north eastern hero, the footballer Jackie Milburn with "Wor Jackie".

Scottish & Newcastle Breweries is taking time off from defending itself from the unwelcome Elder takeover bid and putting £20,000 behind its first significant arts sponsorship. It is a bold venture underwriting an exhibition of

ARTS GUIDE

MUSIC
London
Hermann Frey accompanied by Helmut Deutsch, Schubert Lieder recital, Queen Elizabeth Hall (Mon) (028 3181; 028 8800).
British String Quartet with Lydia Russell (soprano), Adrian Thompson (tenor), Iain Burnside and Kenneth Cooper (piano).
Duncan McTier (double bass).

Scimbert, Queen Elizabeth Hall (Thu) (028 3181; 028 8800).
New London Orchestra, conducted by Ronald Corp with Nicholas Daniel (oboe), Stravinsky, Poulenc, Ravel and Lennox Berkeley, St John's (Wed).
Hermann Frey accompanied by Helmut Deutsch, Schubert's Die Winterreise, Queen Elizabeth Hall (Thu) (028 3181; 028 8800).

Paris
Ensemble Intercontemporain conducted by Pascal Verrot. Scelsi, Balif, Grisey, Varèse Théâtre Renaud-Barrault (Mon) (42 56 08).
Gerhard Oppitz (piano), Brahms, Sallé Gaveau (Mon) (46 83 20 30).
Ensemble Orchestral de Paris conducted by Sir John Fritchard, with Julia Varday (soprano). Brittan, Mozart, Beethoven Salle Pleyel (Tue) (46 83 88 73).
Cyprien Katsaris, Berliner Philharmonische Virtuosen, Mozart, Bach, Tchaikovsky Théâtre des Champs Elysees (Tue) (47 20 35 37).
Quatuor Orlando, Mozart, Brahms, Beethoven Salle Gaveau (Wed, Thur) (46 83 20 30).
Scottish Chamber Orchestra with Philip Langridge (tenor), Henry Purcell in arrangements by Benjamin Britten Chatelet (Thu) (46 28 26 28).

Brussels
Monserat Caballe (soprano) accompanied by Miguel Zammit (piano), Vivaldi, Rossini, Grandos Bruni and others, Palais des Beaux-Arts (Tues) 512 10 02.
Orchestra Nationale de Belgique conducted by Ivan Fisher, with Valery Ablesseva (piano), Dvorak and Brahms, Palais des Beaux-Arts (Tues) 512 10 02.
Monsieur String Trio with Daniel Blumenthal (piano), Hans Vanneste (clarinet), Carlos Brune (drum), Derek Williams (oboe), and David Miller (saxophone), Schönberg, Berg, Webern, Théâtre du Residence Palace (Thurs) 231 08 05.

Frankfurt
Frankfurt Radio Orchestra under Flacido Domingo, with violinist Silvia Marcovici. A benefit concert for the reconstruction of the Frankfurt Alte Oper, Bruch and Beethoven, Frankfurt Alte Oper (Tues).
Kafca and Mariele Laberge, Piano duo, Brahms, Ravel, Dvorak and Gershwin, Frankfurt Alte Oper (Wed).

Amsterdam
The Hague Philharmonic conducted by Aldo Ceccato, with Thomas Zehetmair (violin), Wagenaar, Mozart, Beethoven (Tue).
Royal Concertgebouw Orchestra conducted by Edo de Waart, with Paul Verhey (drum) and Edith Wiens (soprano), Bernstein, Zelenka, Concertgebouw (Thurs).

New York
Philadelphia Orchestra conducted by Klaus Tennstedt.

Bruckner programme, Carnegie Hall (Tue) (247 7600).
Ivo Pogorelec piano recital, Carnegie Hall (Wed) (247 7600).
New York Philharmonic conducted by Felix Kravkov, Ivan Moravec (piano), Brahms, Schumann, Prokofiev, Avery Fisher Hall, Lincoln Center (Thurs) (789 5858).
Orchestra of St Lukes conducted by Julius Riedel, with Frederica von Stade (mezzo soprano), Foclene, Schubert, Carnegie Hall (Thurs) (247 7600).

Washington
National Symphony Orchestra conducted by Mstislav Rostropovich, Shostakovich programme, Kennedy Center Concert Hall (Thurs) (284 3770).

Chicago
John Weaver organ recital, Handel, Bach, Messiasen, Bingham, Frank, Orchestra Hall (Mon) (435 6656).
Chicago Ensemble, Wilder, Bartok, Mendelssohn, Stravinsky, Orchestra Hall (Wed) (436 6656).
Chicago Symphony Orchestra conducted by Erich Leinsdorf, Stravinsky, Mozart, Orchestra Hall (Thurs) (435 6656).

Tokyo
Julian Lloyd Webber (cello), Rachmaninov, Casals Hall (Tues) (291 2525).
NHK Symphony Orchestra, conducted by Sir Alexander Gibson, Elgar, Tchaikovsky, NHK Hall (Wed, Thurs) (485 1751).
Stanleya Bunin (piano), Showa Women's University Bitomi Memorial Hall, near Sangenjaya, (Thurs) (297 5500).

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Bernard Roberts

WIGMORE HALL

A few years ago Bernard Roberts was the pianist who elected to make recordings of the complete cycle of Beethoven Piano Sonatas under the same conditions as a performer would face in live performances, which is to say passing up the chance for retakes or other forms of editing that most pianists today take for granted.

As a result Roberts has understandably won a reputation as a Beethoven specialist. To start the year he is presenting a short series of recitals at the Wigmore Hall that will take in all the composer's major late piano works. At the first of the three evenings last Wednesday he left no doubt that his specialism is of the most worthwhile kind and put before the audience music evidently long considered and absorbed.

Whatever passing feelings may have been engendered by this recital, the overwhelming feature was the sure sense of style that Roberts imparts in his chosen composer. In each of the pieces there was the same certainty of approach - of rhythms inclusively defined, of strength and clarity, of great structures patiently and judiciously built - that marks this pianist out as a committed classicist, rather than a spontaneous, risk-taking Beethovenian.

Individual moments, or even movements, do not perhaps stand out. At the Maggio Musicale last summer Andrés Schiff allowed us to attack the opening movement of the *Horn Sonata* with headlong abandon; while memories of Richter, so intimate and sensitive to nuances in the great Adagio of the same sonata, are difficult to efface. But Roberts's way brings its own rewards, by always making sense of a work as a whole and never giving way to exaggeration.

The Op 126 Bagatelles and the Sonata in A Op 101, which rose to a splendidly convincing final climax, were no less satisfying. This is good, central Beethoven playing and anybody wanting to catch the other two recitals will want to know that the *Diabelli Variations* follow on Wednesday, while for the programme on January 24 Roberts will be harnessing the three last sonatas.

Richard Fairman



Steven Butler looks at the position of BP after its encounter with the KIO

Anxious to get back on course

Mr Peter Walters is a methodical man who became chairman of British Petroleum in 1981 saying he planned to transform the giant oil group within 10 years, and then retire. Last week, sitting confidently in his office in the City of London, he declared the task nearly done.

The gentle whoosh of air through the air-conditioning ducts could easily have been mistaken for a restrained sigh of relief. Having seen off the Kuwaiti government by agreeing to buy back 13 per cent of BP's total share capital for \$2.4bn - financing it by selling BP Minerals to RTZ for an equal sum - Sir Peter could finally sit back and count up his achievements. "The deck is clear now," he said.

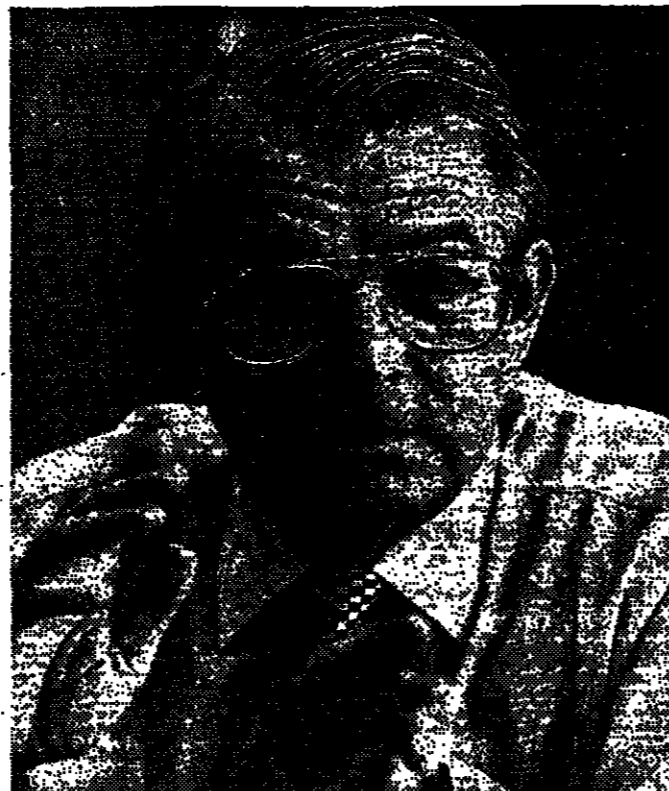
Sir Peter's plan when he came to office was to strip out the rubbish in BP's collection of assets, to refill the portfolio with solidly performing oil businesses, and to broaden the share ownership of the company while eliminating the government holding. Most of this has been accomplished.

The past 15 months, however, have decidedly not gone according to Sir Peter's plans. BP has paid a high price to regain a sense of control over its destiny. It has been the victim of one of the most spectacular share flops in stock market history when the Government sold its one-third stake in the company during the 1987 October Crash, only to have the Kuwait Investment Office (KIO) acquire 22 per cent of the company.

This is not a price that BP shareholders will have to bear directly. Indeed, last week's back-to-back deals leave shareholders with a higher asset backing per share, since reduction of share capital was proportionally greater than the value of assets sold.

The price paid is that BP's strategic flexibility has been cut. By selling BP's minerals businesses, it has spent most of its firepower. It will have the same amount of net debt after the deal, but its gearing, the ratio of debt to debt plus equity, will rise from 37 to 42 per cent. It is well above the 30 per cent level that BP has said would be comfortable.

BP is in no trouble because it has a healthy cash flow. It plans to bring the debt level back to the high 30s within two years. Mr David Simon, manag-



"The deck is clear now": Sir Peter Walters

ing director in charge of finance, says, that given a year's notice, BP could raise \$2bn for acquisitions. "I do not find the view that we are fundamentally strapped in our balance sheet with a high 30s debt ratio acceptable," he says.

Still, the aggressive predator and bold corporate restructure that the oil industry has come to know is likely to grow relatively quiet until its stores of ammunition can be restocked. This will take time.

BP suffered a shower of criticism that it paid too much for the deal giving the KIO a 22 per cent premium on the market price at 305p a share, including refunded Advance Corporation Tax that BP will have to pay.

The debate must in the end, however, swing on whether BP made the right decision initially in seeking to force the KIO to reduce its potentially controlling stake of 22 per cent to below 10 per cent.

A 22 per cent premium to a current, unutilised, market price is not an inordinate amount to pay for whittling down a controlling stake and the KIO is not unreasonable to demand it. BP calculates that the price comes to about \$4 a barrel of oil in the ground, cheap by the standards of recent asset sales.

Sir Peter says that the critics are confusing cost with value, and that BP shareholders actually got a bargain, both on strategic and value grounds. This raises the further question, however, of why BP should not, like Exxon, the US oil company, buy back shares from other shareholders.

It is something to which Sir Peter has given a good deal of thought. But, aside from the tax disadvantages for a British company, he has decided against because BP still has better ways to spend its money, in the oil business.

The furore over the KIO stake has to some extent obscured a transformation of BP in the past several years. This has revolved around Sir Peter's twin watchwords of "excellence" and "critical mass" meaning BP will pursue businesses where it can sustain a comparative advantage and be a significant player in a particular market.

It is not the originality of these ideas that has distinguished Sir Peter's tenure, but the decisive manner in which

he has enforced them throughout BP's huge empire. He began in the early 1980s by chopping refining capacity out of BP's European operation, turning a \$1bn annual operating loss into a \$1bn annual profit in 3 1/2 years.

Since the start of the decade, BP's European refining capacity has been cut by 57 per cent, and BP now sells more fuel in Europe than it refines, allowing other refiners to absorb most of the losses associated with Europe's persistent excess capacity. A severe pruning operation under the direction of Mr Robert Horton, now a BP managing director, cut loss-makers from BP chemicals.

The quest for value, as Sir Peter puts it, has even extended to difficult-to-quantify areas such as research and development, where managers and scientists are expected to work regularly how their work earns BP a profit.

Filling up the portfolio has consisted mainly of two big acquisitions: the \$7.8bn buyout of the outstanding 45 per cent minority interest in Standard Oil in the US in 1987, and the

\$2.5bn takeover of Britoil in the UK early last year.

The full takeover of Standard Oil has allowed BP to integrate its US operations under the umbrella of BP America, and to halt a disastrous exploration programme in which the former management of Standard Oil wasted billions of dollars searching for oil in the lower 48 states of the US. Fifty per cent of BP's assets are now in the US, where BP has the biggest oil reserves of any company.

The acquisition of Britoil gave BP a huge spread of acreage in the North Sea with which it can combat its declining production profile. Although BP says it can maintain its current production of 1.7m barrels a day until the mid 1990s, its two main oil fields, Forties in the North Sea and Prudhoe Bay in Alaska, have both peaked.

The point, Mr Simon says, is to search not for barrels, but for value. BP spends money to improve exploration technology to bring down the cost of finding oil, and will continue to explore so long as it looks

LOMBARD

The Statistical Office takes on the Treasury

By Samuel Brittan

CONNOISSEURS of Whitehall in-fighting might like to look at the examination of Mr Nigel Lawson, the Chancellor of the Exchequer, by the House of Commons Treasury Committee on last November 30 (Questions 264-267, printed in the committee's First Report, December 14 1988, HMSO \$12.50).

They might then like to turn to a paper by Mr Bruce Buckingham of the Central Statistical Office (CSO), given at a conference on December 7, on UK international trade statistics (obtainable from Ian MacLean, IEAC Research, Lancaster House, More Lane, Esher, Surrey).

The two pieces of evidence were given independently of each other. Yet the paper of Mr Buckingham, who is head of the CSO's balance of payments division, reads like a CSO reply to Treasury assertions that the current balance of payments deficit is overstated in the official figures.

The basis of the argument is well known. It lies on the enormous "balancing item" of unrecorded receipts and payments which has nearly always been positive over the last decade. The balancing item must consist of unrecorded overseas earnings, unrecorded net capital inflows or some mixture between the two.

If the whole of the balancing claims consisted of unrecorded exports, visible or invisible, then the current account would still be in slight surplus. The downward trend would remain.

Indeed, the swing from the 1985 peak would be even greater. But it would be a swing from a large surplus to a much smaller one. The very high deficit numbers which have excited the shock horror headlines would be erased.

The balance of payments gap is only one of several balancing items in the national accounts. Added together, their net sum is the difference between the income and expenditure measures of GDP (gross domestic product), which has now reached the high level of 3 1/2 per cent of GDP.

The Treasury does in fact produce consistent national income estimates, eliminating all the balancing items, for its own internal analysis and pro-

jections. It came within an inch of publishing them in the Autumn Statement. The Department would enlighten public discussion if it took its courage into its hands and actually did so in the forthcoming Budget Red Book.

Meanwhile, the Chancellor has already told the Treasury Committee that "the enormous residual error makes things look much worse than they are." His economic adviser, Sir Terence Buras, pointed out that if the current deficit was correctly recorded and the balancing item represented unreported capital inflows, then there would have to be a very large private sector deficit indeed to make all the sectoral balances add to zero, as they should.

In fact official figures showed the private sector in rough balance. Sir Terence accepted that some of the errors might be in the private sector balance. But it was implausible that they all were; and he believed that the current deficit would have to be corrected downwards.

Mr Buckingham, on the other hand, states that the evidence does not support the

instead of summing to zero, produce a negative total, suggesting that the world has a deficit with itself. But Mr Buckingham cited the International Monetary Fund (IMF) study of the subject as evidence that the major discrepancies either did not apply to the UK or actually led to over- rather than under-estimation. The Treasury has in reserve a "Heads I win, tails you lose" argument. This is that, if the private sector is in as large a deficit as the CSO interpretation implies, the private sector will have to put its affairs in order fairly quickly - in which case the current account deficit should turn down fairly smartly.

What should the non-statisticians make of all this? Neither Nigel Lawson nor even Sir Terence Buras has ever met Bruce Buckingham, so the argument has never been fully joined.

In the meanwhile, we need not lose too much sleep. All that is known for sure is whether the Bank of England has to spend reserves or take in reserves in its foreign exchange market intervention. The reserve figures have been affected by official borrowing

£bn	UK CURRENT ACCOUNT		
	As published	Balancing item	Official Reserves (\$bn)
1979	-0.5	+1.0	22.5
1980	+3.1	+0.6	27.5
1981	+6.9	+0.3	23.3
1982	+4.7	-2.4	17.0
1983	+3.8	+0.5	17.8
1984	+2.0	+5.6	15.7
1985	+3.3	+5.5	15.5
1986	-0.2	+14.8	21.9
1987	-2.7	+5.0	44.3
1988*	-12.3	+18.4	50.5

*First three quarters at annual rate

Source: CSO

view that the current balance is understated in the official estimates. As one would expect, he starts from the individual balance of payments components. Visible trade exports are regarded by the CSO as among the most reliable of statistics. Invisibles are among the least reliable. But revisions in the past have been in both directions with no particular bias. On the other hand he gave definite reasons for expecting capital inflows to be under-recorded.

There is, of course, a notorious "black hole" in the world balance of payments, which, and lending; but the upward trend shown in the table is genuine.

In that basic sense there has always been a surplus; and how the statisticians choose to allocate private sector flows between current and capital transactions is just interesting background information.

For most of human history until the Second World War, there were virtually no official figures at all for the balance of payments. We had just the customs returns for exports and imports, compiled on incompatible bases, and no one was any the worse off for it.

LETTERS

'Bad managers are like drunk drivers'

From Mr Philip Turner.

Sir, Allen Sykes's article on "bid-proof companies" (January 4) is interesting, not least because Consolidated Gold Fields (Mr Sykes's employer) was itself considered a bid-proof company until the owner hit the dog, as it were.

I venture that he is quite right in underlining the need for managements to feel the lash from outside their organisations if they are inefficient or complacent. The real point is that when poor managements are in command they tend to promote their chosen.

It would indeed be a miracle for a bad incumbent management to volunteer to replace

British Gas could stifle competition

From Lord Ezra.

Sir, Certain industrial gas consumers are reported (December 19) to be objecting to proposals that British Gas should publish a fixed schedule for gas prices.

The main thrust of their argument appears to be that independent gas suppliers would have less incentive to offer competitive prices against the fixed prices of the public supplier.

This argument fails to recognise that British Gas holds a totally dominant position in gas supply, and, without a publicly disclosed price schedule, would be free selectively to undercut any potential competitor.

London's congestion need not be the UK's problem

From Mr P. J. Pettigrew.

Sir, I refer to your editorial "The Politics of Congestion" (December 22 1988).

The solution to London's congestion problems are not to be found within London at all. London's problems are the inevitable cause of "cumulative causation" whereby the most favoured economic location grows at the expense of other areas because of increased agglomeration economies, technological innovation, financial and business services.

The fact now is that London

Support for the RPI

From Mr David Lea.

Sir, I hope Samuel Brittan realises the damage he is doing by his continual sniping at the Retail Prices Index (January 5).

In contrast to the position in some countries, everyone in Britain - certainly in industry - and among consumers - has hitherto accepted the RPI as an unquestioned reference point.

Samuel Brittan does not make the point that owner occupied housing costs do feature in the index in all the major industrial countries. The fact that in most cases this is not through mortgage interest payments is explained by the important role of the building societies in Britain, and the demise of the private rented sector.

Users of the index - including the Trades Union Congress

Eggs in the EC

From Ms Clara Meijers.

Sir, The continental observer of the British "egg happening" is first of all struck by the complete lack of the European dimension in the discussion. The UK seems to ignore that it is a member of the EC; that there is a common European market for eggs (as for poultry); that the market regulation specifically prohibits interventions in the market - apart from the general EC rule against national subsidies.

Exceptions are possible. But, in the case of the egg market, only when motivated by a threat to public health. The Minister of Agriculture keeps reassuring the British public that no such risk exists. (Experts and lawyers in his department must have puzzled for days to find a solution for this dilemma - another rea-

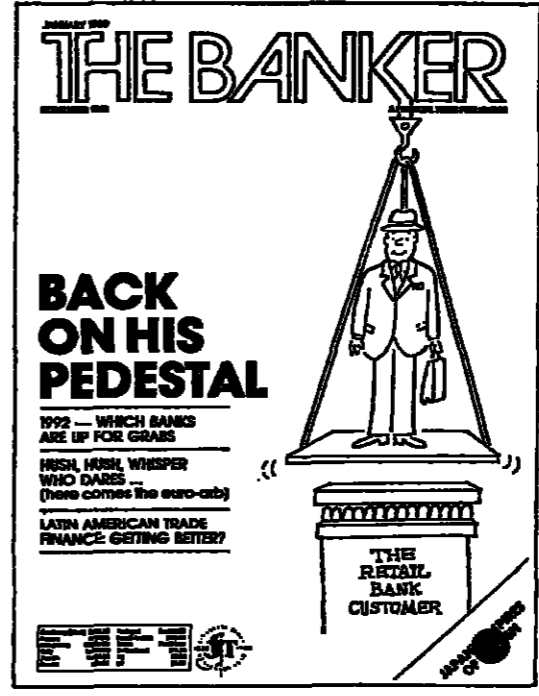
Thus competition could be stifled at birth.

A British Gas fixed price schedule is one of three crucial requirements for the development of effective competition in industrial gas supply.

The other two requirements are first, the ready availability of gas from the North Sea, and indeed from other sources, to competitive interests; second, access to the UK gas distribution network on fair and reasonable terms.

The Monopolies and Mergers Commission and Ofgas are to be congratulated on seeing these issues so clearly.

Derek Ezra, Associated Gas Supplies, 59 Markham Street, SW3



BACK ON HIS PEDESTAL

Bankers are realising that the humble personal customer could be their best source of business after all. Now the retail customer is once again flavour of the month - and this is true across Europe and the US.

PLUS in the JANUARY issue of The Banker:

Japanese banking and finance.

The TOP 100 Japanese Banks and the Top Securities Houses.

Also in January:

Risk Arbitrage is such a dirty phrase in the US that Europeans pretend not to be doing it. Really?

The battle for County Nat West's Broadgate dealing room.

Who will take over who in the run up to 1992? We list the potential targets.

Not all Latin America is a disaster area when it comes to trade finance. The problem is that nothing stays the same for long.

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FINANCIAL TIMES
COMPANIES & MARKETS

Monday January 9 1989

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INSIDE
Brent Walker sips a potent brew
Under the chairmanship of the colourful Mr George Walker (left), a former boxer, Brent Walker has been among the most dynamic of UK leisure groups over the past few years. In its most ambitious move yet, the company recently paid £500m to buy two drinks businesses. But the deals have provoked criticism that it has paid too much to venture into an area of which it has little experience. David Walker reports. Page 22

Making money in Euro-insurance
There is much talk in the European insurance industry of a wave of mega-mergers ahead of 1992. But Mick Bunker argues in the Business Column that the real opportunity for insurers may not have very much to do with the traditional industry, and spending heavily on acquisitions in this area could prove a costly blunder. Page 38

High-coupon currencies attract Euro-bond investors
A combination of attractive swap rates and continental demand for high-coupon currencies has produced a round of Eurobonds denominated in currencies offering particularly high coupons, such as those in Canadian and Australian dollars. This is despite conventional wisdom that demand for fresh paper is just about ebbing. Norma Cohen analyses latest Eurobond market developments. Page 21

A unique auction in the gilt market
The Bank of England will conduct its "reverse auction" for up to £250m of short-dated gilt-edged stock this Friday. It should live up to what has been a quiet start to the new year for the gilt market. Page 23

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Swiss group thrives by art of quiet persuasion
Mathew Horsman interviews Gérard Eskenazi, power behind Pargesa, the secretive management company

The knocks being taken by New York investment bank Drexel Burnham Lambert are reverberating in boardrooms from Geneva, Brussels and Paris to Montreal.

Drexel is a key component in a fast-growing transatlantic network centred on the secretive and influential Swiss management group, Pargesa Holding SA.

Besides Drexel, Pargesa has ownership ties with leading European banks, a number of large industrial corporations and Canada's Power Financial Corporation, controlled by Montreal businessman Mr Paul Desmarais.

While Drexel has been one of the most aggressive players on Wall Street, Pargesa has forged its spectacular growth - from nothing to assets of Sfr1.58bn (£1.02bn) in six years - in the Continental style of quiet persuasion and personal contact.

Setting the tone is Mr Gérard Eskenazi, the company's 56-year-old co-chief executive and key architect. "It's not by capital alone that you control companies - it's by personal relationships," Mr Eskenazi said recently in a rare interview.

Among the warmest of these relationships is with Mr Eskenazi's personal friend, Mr Desmarais, whose financial services arm, Power Financial, has held a stake in Pargesa since 1982. Power intends to raise its holding to about 25 per cent from 18 per cent, pending approval from the Swiss Banking Commission, which would make the Canadian company the largest single shareholder.

Mr Eskenazi clearly welcomes Power's move. He is more reticent on the subject of Drexel which, in late December, agreed to pay \$60m in fines and restitution arising from securities law violations.

Pargesa's 25 per cent interest in Drexel is held through indirect and direct stakes in Groupe Bruxelles Lambert and Lambert Bruxelles Associates. Prior to the settlement, analysts had speculated that Drexel's owners might have to come up with new funds to bolster the US firm's capital base.

However, Mr Eskenazi maintains that shareholders will not be required to make emergency capital injections.

"We have a great deal of confidence in Drexel's future and in their ability to overcome present problems," Mr Eskenazi says. "Furthermore, while the Drexel connection is very important for us, from an accounting point of view it represents only Sfr200, or roughly more than 10 per cent of Pargesa's break-up value."

Among Pargesa's other hold-



Joint chief executives, Albert Frère, left, and Gérard Eskenazi approach Pargesa as a 'family'

ings are stakes in Belgian oil giant Petrofina and France's fifth-largest bank Paribas. Pargesa and associate central Groupe Bruxelles Lambert (GBL), owner of Banque Bruxelles Lambert; Banque Internationale à Luxembourg; merchant bank Henry Ansbacher Holdings in the UK; Société Industrielle de Banque in France; and Banque Paribas (Suisse) in Switzerland.

Pargesa earned Sfr160m in 1987, up 9 per cent on the previous year. That follows compound growth in earnings per share of 29 per cent a year since 1982.

Growth filtered following the stock market crash in October 1987 and the company was forced to postpone an equity issue planned for Paris. At the same time, the slow post-crash market has hurt 1988 profits at Drexel, although good results in Europe should compensate.

Through it all, Mr Eskenazi says, "we never stop, we're always getting bigger, developing, diversifying and trying to be more profitable."

He and his Belgian-born colleague, Mr Albert Frère, joint chief executives, both approach the Pargesa group as a "family," controlled as much by personal contact as by ownership ties.

"You can have 65 per cent of a company and still not have control," Mr Eskenazi maintains. "We want to have a strong influ-

Gentleness is cheap, but kindness costs

By Anthony Harris in Washington

IT IS impossible not to feel a little sorry for President-elect Bush this week. A transition is always a trying time for the incoming president, who cannot respond to events without a long delay, but Mr Bush is the first who has had to confront a Russian master of Western politics who knows how to exploit the situation.

Mr Gorbachev has taken advantage of the Paris chemical warfare conference, and of the Libyan imbroglio, to play Mr Bush's own ace before he has even sat down at the table.

There is very much less in Russia's unilateral chemical disarmament than meets the eye. The Americans, too, have large stockpiles of out-of-date chemical weapons, many of them in a dangerous state of decay, and have been destroying them as fast as they can safely do so for some years. However, the Russian leader has once again stolen the headlines.

It will take all Mr Bush's new-found skills as a stump politician to respond to the Russian initiatives. If he was able to make the first move on chemicals and conventional arms, he could boast of peace through strength. When he is forced to respond to Russian initiatives, he becomes vulnerable on his own right wing. Colonel Gaddafi's friendly remarks about what he might be able to achieve face-to-face with Mr Bush carry the same domestic threat: an initiative might have looked strong, but a response would be harder to present.

The transition week suggests that he is already feeling exposed on this flank and it seems possible that Mr Bush will start his regime with some large but meaningless gesture to make the conservatives feel better. A pardon for Colonel North, for example, might fit the bill nicely.

Why, you may be wondering, is this political speculation appearing in what is essentially an economic column? The reason is simply that disarmament is a big economic issue. Indeed, according to current rumours, huge defence spending cuts are the core of the secret Bush economic agenda.

This possibility has been glaringly obvious since the first Reagan-Gorbachev summit, for it is clear that the cost of the arms race is at least a heavy embarrassment to the US, though not quite the pressing threat it is to the Russians. However, it is unsophisticated to expect great



powers to see their own best interest in such simple bread-and-butter terms and so the games theorists and catastrophe theorists have until recently brushed aside the idea of massive disarmament.

However, at the moment it is being taken seriously by people who are usually rather well-informed. Indeed, a large article in International Economics, the magazine put out by two of the most consummate insiders in Washington, David Smick and Richard Medley, devotes a long article to listing the companies that will suffer.

Many of them, of course, also appear on other lists of those likely to be indicted in the Pentagon arms-procurement investigation, which is likely to run far into the next Administration. It should be possible to save a lot of money on defence at a minimal cost in fire-power and that is a declared aim of the Bush team; but that is not how quick savings can be made. Those depend on cancelling weapons programmes, not on procuring the weapons more economically.

The only clear signal from the President-elect has been ambiguous, to say the least. Mr Bush has already said that he is ready to run the risk of automatic sequestrations under the Gramm-Rudman law if he and Congress cannot reach agreement on the Budget. The automatic cuts bear heavily on defence and during the Reagan years this fact has put strong pressure on the White House to compromise.

By suggesting that he is less worried than Mr Reagan about the possibility of arbitrary defence cuts, Mr Bush may appear to confirm that he is a dove; but he can also exploit that appearance to transfer the moral pressure to Congress. Gramm-Rudman sequestrations would also bear heavily on a handful of social programmes highly valued by the Democrats, so a president ready to face the defence consequences can use Gramm-Rudman to restrain the spenders on Capitol Hill.

The President-elect is going to need all the help he can get, because though a gentler America might be significantly cheaper to run, a kinder one is going to be very expensive. The social problems that have got notably worse in the Reagan era - poverty, drugs, illiteracy, homelessness and urban decay - are all high-ticket items. There are also large expenditures to be

acknowledged in tackling financial squallor.

In the thrift industry the costs are unavoidable, but have until now been concealed in off-budget issues of promissory notes and risk guarantees by the Federal Home Loans Bank. These evasions have now become a fruitful political scandal for Congress to investigate; there is a lot of hypocrisy involved, since Congress did at least as much as the Administration to create the problem. The Treasury is making a hasty study of solutions and seems likely to adopt those proposed by Mr William Seidman, chairman of the Federal Deposit Insurance Corporation.

Meanwhile, the legislators have a scapegoat in the shape of Mr Danny Wall, Mr Seidman's opposite number for the thrift industry, who is accused of making large effective gifts to financiers to secure his "rescue," and his accusers are gratefully seizing the chance to shift the blame. This means that, in future, the cost of the clean-up - or at least the interest on the \$50 to \$60m (\$28-245m) involved - will have to appear in the budget.

A further very large sum will be required to tackle the LDC debt problem. This is a foreign policy necessity and Mr Bush has already announced an official rethink of the US approach, which has until now been to obstruct any alternative to the Baker plan combining voluntary renegotiation with flow of new money. The new money has proved inadequate, the political situation in a whole list of Latin American countries is critical and everyone agrees something will have to be done.

It is much harder to find agreement on what that something should be. There are dozens of well-supported debt relief schemes on the table and many of them represent a heavy political investment. Ambitious men in Congress, such as Senator Bob Graham, seem to think that this crisis offers them their road to the top. The Texan influence both in the White House (Mr Bush takes his adopted state citizenship very seriously) and in Congress, where Speaker Wright, Senator Bentsen and Rep Henry Gonzalez all have key roles in any debt discussion, is enormous. Texas tends to speak for Mexico: so the talk of debt solutions, which has been going on for years, looks like more than talk this time.

Economics Notebook
US model for EC central bank

IF MR Alan Greenspan, chairman of the US Federal Reserve Board, takes time out from discussing world monetary affairs at today's central bankers' meeting in Basle, he may be surprised to find that many of his European colleagues have been coming up on the working paper of the US Federal Reserve Monetary Institute, which drafts most central bank functions.

The FOMC, which dates back only to 1951, appears a particularly suitable model. It has evolved a centralised yet broadly-based decision-making process, effectively delegating its operational tasks to the FOMC account manager at the New York Fed. Mr Thygesen believes that its membership structure, consisting of the seven centrally-nominated members of the Federal Reserve Board, the president of the New York Fed and four other reserve bank heads who serve on the FOMC in rotation, could be imitated in the EC.

Mr Thygesen's ideas are of more than passing interest because he is now one of four outside experts in the Delors group, which meets again in Basle tomorrow. While the group's discussions have so far focused on the pitfalls of major monetary initiatives in the absence of further economic integration in the EC, France in particular favours a European FOMC as a way of advancing the goal of economic and monetary union.

Although the US has long been an integrated economic area with a single currency, Mr Thygesen believes its size and diversity, together with its tradition of resistance to centralised power, have created some potentially interesting institutional models for the EC when considering greater economic and monetary integration.

With the European single market looming in 1992, he

THIS WEEK

THE OUTLOOK for inflation and consumer spending in the UK and US could provide themes for financial markets this week. Figures for retail sales and factory orders are due for release in both countries.

UK producer prices figures for December to be released today will give some guide to whether underlying inflationary pressures are rising or falling and whether manufacturers are taking advantage of strong domestic demand to increase profit margins.

They cover input prices of fuel and raw materials and output, or factory-gate prices, of manufactured goods. The consensus of analysts' forecasts, compiled by MMS International, the financial research company, is for both to show rises of 0.4 per cent.

Also published today are final figures for retail sales in November. Provisional statistics showed a fall of 0.5 per cent, prompting speculation that the underlying growth rate was falling, but a large upward revision could dash hopes of an early marked slowdown.

The retail sales figures will be accompanied by figures for consumer credit in November. In October, outstanding credit showed the smallest rise for nearly two years.

Another low figure could dampen fears of a further rise in interest rates.

Mr Nigel Lawson, the UK Chancellor of the Exchequer, chairs a National Economic Development Council meeting on Wednesday to discuss economic prospects.

Thursday he opens the debate on the Autumn Statement in the House of Commons.

President Reagan presents the US federal budget to Congress today and US producer prices and retail sales figures for December are released on Friday.

The consensus is for output prices to show an increase of 0.4 per cent. Retail sales are

9 January, 1989

Arvin Industries, Inc.
has acquired

TI Cheswick Silencers
and
TI Bainbridge Silencers
from
TI Group plc

The undersigned initiated this transaction, acted as financial advisor to Arvin Industries, Inc. and assisted in the negotiations.

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Andersen chief quits ahead of reshape

By Richard Waters

MR DUANE KULLBERG, chief executive of Arthur Andersen, the world's second largest accounting and consultancy group, is to step down after partners in the firm last week agreed a radical restructuring. Mr Kullberg, who has been in his current role for nine years, had more than two years left to run before being obliged under Andersen's constitution to make way. He was half way through the last of the maximum three four-year terms allowed him.

He said he was moving early because the transition to a new structure was an apt time for the election of a new chief executive. "Sometimes people in my position try to hang on too long."

Mr Kullberg has presided over the emergence of Ander-

sen's information technology practice as the world's leading management consultancy business. His period at the top has more recently encompassed tensions within the firm created by a failure to adapt to the rapid development of its consultancy business.

These tensions culminated last year in the departure of the firm's head of consultancy in the US, along with a number of senior partners and managers, over disagreements about the way Andersen was run.

They also led to the acceleration of a process already under way to adapt Andersen's operational structure. Under the new arrangements, which Mr Kullberg said were agreed last week by more than 85 per cent of the firm's 2,200 partners, the business will be split into two

independent units: audit/tax and management information consultancy.

Each will have a managing partner, who will in turn report to Mr Kullberg's successor as chief executive.

Individual partners' remuneration will, in future, be tied more closely to the results of their particular part of the business, a concession designed to meet the concerns of consultants who felt they were not benefiting enough from their own efforts.

However, Mr Kullberg said that remuneration would still be based largely on the existing system in which "partners share resources on a global basis."

The consultants will have only a third of the 24 seats on the firm's newly constituted

partnership board. This is in spite of the fact that they brought in 40 per cent of Andersen's total \$2.8bn fee income last year.

Given the high growth rate in consultancy, they are likely to account for more than half of total income soon.

Mr Kullberg said the structure could be adapted to reflect changing circumstances like these. Representation for minority groups within the firm would always be assured, he said.

A predecessor of Mr Kullberg was ousted by Andersen's partners some years ago when he proposed a more radical restructuring of the practice, which would have involved a complete separation of the accountancy and management consultancy businesses.

Nintendo returns fire in battle with Atari

By Louise Kehoe in San Francisco

NINTENDO, the Japanese video game leader, has fired back at Atari Games, its US challenger, with a lawsuit charging the American software company with breach of contract, trade mark infringement, unfair competition and racketeering.

The suit, filed in San Francisco by Nintendo's US subsidiary last week, is seen as a response to Atari Games' \$100m antitrust suit, filed against Nintendo in December.

The video game battle was sparked by an Atari Games announcement last month that it planned to sell its own cartridges for the hugely popular Nintendo home video game machine. As one of about 100 software companies licensed by Nintendo to design games, Atari Games had previously been required to allow Nintendo to manufacture the cartridges in Japan.

Many US companies have complained about Nintendo being the sole source of the cartridges. A shortage of memory chips has hampered its ability to keep up with demand, hitting sales and profits for software creators.

Nintendo, which maintains that its licensing policy is designed to ensure consistent high quality, said yesterday it had terminated its licensing agreement with Atari Games and Tengen, an Atari Games subsidiary. America officials also said their actions against Atari Games might be expanded to include charges of infringement of copyrights and patents.

By challenging Nintendo, Atari Games aims to create a market for "Nintendo-compatible" games manufactured by third parties and to win a share of the fast-growing video game market.

Nintendo currently controls more than 80 per cent of the \$2.3bn US video game market. The Japanese company is, however, expected to face increased competition from several companies that are said to be planning to launch new video game products at the Consumer Electronics Show in Las Vegas this week.

Bond offer for HK subsidiary challenged

By Michael Murray in Hong Kong

AN OFFER by Bond Corporation Holdings of Australia to buy out the minority in Bond Corporation International (BCI), its Hong Kong-listed subsidiary, has attracted criticism within the territory.

Indosuez Asia, the merchant bank advising outside shareholders, recommended they reject the offer, which values BCI at about HK\$2.7bn (US\$346.2m). Its terms were also questioned by Mr Francis Yuen, chief executive of the Hong Kong Stock Exchange, who suggested the HK\$2.20 per share bid paid inadequate attention to earnings or asset values.

This raised doubts about whether BCI directors were acting in the best interests of their shareholders, he added.

"A recommendation on that basis is on very flimsy grounds," Mr Yuen said. "The directors could be personally liable" should disgruntled minority shareholders wish to mount a legal challenge to the recommendation in the event of the offer succeeding.

Bond executives have repeatedly stated that the offer price is market-driven and have pointed to the hefty premium to trading levels of under HK\$1.50 a share seen last year, before the offer to take the company private was announced.

Mr Yuen's remarks followed the mailing to BCI shareholders of a circular by Indosuez Asia, which had previously recommended acceptance of the offer.

However, following the sale in November of BCI's 39.4 per cent stake in Television Broadcasts and HK-TVB, local television and entertainment concerns, at a price in excess of book value, fresh documentation had to be prepared and an extraordinary general meeting rescheduled.

This time Indosuez described the terms as inadequate, and made it known that in the wake of the TVB deal it urged an upward revision of the offer price to nearer the adjusted net asset value of HK\$3.20 per share.

None the less, Indosuez warns that if the proposals fall there is a risk the price of shares and warrants will fall, and that there would appear to be no immediate prospect of the full net asset value of their shares.

The main assets of BCI are the Bond Centre office complex in Hong Kong, valued at HK\$4.52bn, and a 50.2 per cent stake in Companhia de Telecomunicações de Chile (CTC), the Chilean telecommunications utility.

The extraordinary meeting is scheduled for January 30.

Cadbury holding in Australian unit climbs

By Chris Sherwell in Sydney

CADBURY SCHWEPPE'S of the UK yesterday advanced an important step towards success in its A\$400m (US\$344.4m) bid to buy out the minority interests in its Australian subsidiary.

The confectionery and drinks group said a weekend acceptance of its offer by the Australian Mutual Provident (AMP) Society, the country's largest institutional investor, was important because other minority shareholders had been awaiting the AMP's decision before acting.

Cadbury announced its buy-out move last October, seeking to acquire the 30 per cent of Cadbury Schweppes Australia (CSA) it did not already own. But it was obliged to improve its terms a month later.

These came in three forms: a cash offer of A\$4.25 a share, an all-share alternative of 20 CSA shares for every 33 CSA shares - currently equivalent to about A\$4.35 - and a cash-and-share alternative of A\$10.90 plus one Cadbury share for every four CSA shares.

The AMP, CSA's largest independent shareholder, has accepted the third of these, currently worth A\$4.49 per CSA share.

This gives Cadbury control of a further 5 per cent block, making 91 per cent in all. Once past 90 per cent it can move to compulsory acquisition of the remainder.

The success of the buy-out is important to Cadbury because it wants to use its Australian-based operation as a platform to expand throughout the Pacific Rim region. Part of the plan includes the listing of Cadbury Schweppes shares in Australia.

It also faces more intense competition in Australia, where it enjoys a strong market position in both confectionery and soft drinks, following the takeover in Britain of Rowntree, Cadbury's competitor, by Nestlé of Switzerland.

The move by Cadbury is the most recent in a series of buy-outs by British and other foreign companies in Australia.

Delhaize and Glaverbel register strong advances

By Tim Dickson in Brussels

DELHAIZE Le Lion and Glaverbel, two of Belgium's most dynamic quoted companies, have announced healthy increases in their 1988 profits.

Delhaize, a leading supermarket group with a strong presence in the US, said consolidated sales rose 23 per cent to BFr210bn (\$5.5bn) and that group profits were expected to be more than 40 per cent higher than the 1987 total of BFr1.53bn.

The figures were helped to some extent by the acquisition of new stores, notably in the US where 567 supermarkets were in operation at the end of 1988, compared with 476 a year earlier. In addition, the Portuguese Pingo Doce unit doubled its sales to Esc22.2bn (\$150m) following the takeover of 15

supermarkets in 1987.

Operating profits and income from investments exceeded those of the preceding year in Belgium, where sales were 6 per cent better at BFr96.4bn.

Glaverbel, the leading Benelux glassmaker, revealed that its 1988 consolidated net profits jumped almost 25 per cent to more than BFr2.4bn on turnover about 17 per cent higher at BFr24bn.

Two companies included for the first time - Cataphote of the US and Ived-Glaverbel in Italy - contributed about 4 per cent of total sales.

Glaverbel conceded that the results were achieved in a healthy environment, with consumption of glass 8 per cent higher in Europe last year and capacity fully used.

Firmer steel prices help turnaround at Hoogovens

By David Brown in Amsterdam

HOOGOVENS, the Dutch steelmaker, has reported a dramatic turnaround for 1988 as a result of strong demand and firmer prices.

After a disastrous 1987 performance when dollar weakness, downward pressure on prices, and start-up problems with new facilities combined to produce a loss of Fl 76m (\$37.1m), the group swung back into the black last year with an expected net profit of more than Fl 250m.

But, warning of a possible downturn in world steel demand during the second half of this year, Mr O.H. van Royen, Hoogovens chairman, appealed to EC member governments to do everything possible to reduce further latent surplus capacity in the market.

"All the good work accomplished in the EC during the years of restructuring will be at risk if this is not accomplished," he warned.

His comments come amid signs that the Italian Government may be reconsidering the closure of some steelmaking capacity, backing away from its commitment to close 3.42m tonnes of capacity at the controversial Dagnoli plant following violent protests in the Naples area last week.

Hoogovens has managed a strong improvement in both its steel and aluminium divisions, with total sales in 1988 advancing 35 per cent to Fl 7.9bn. The output of rolled steel products advanced by 12 per cent to 4.7m tonnes. Prices advanced on average by 8 per cent.

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BBL takes control of French bank

By Tim Dickson

BANQUE BRUXELLES Lambert (BBL), Belgium's second largest bank, has moved to prepare for the single European market by assuming full control of Banque Louis-Dreyfus, a French investment bank.

It had held a 50 per cent stake in Banque Louis-Dreyfus, which employs more than 800 people in France and also has a

Zurich subsidiary. In 1987 it reported profits of FF90m (\$14.5m) with a balance sheet total of FF16bn.

No price for the deal has been disclosed, but as part of the consideration the Louis-Dreyfus family will receive a 2 per cent stake in BBL.

BBL is one of Belgium's three main commercial banks.

Honeywell Bull to cut workforce

By James Buchan in New York

HONEYWELL BULL, the US-based computer group controlled by Bull of France, is cutting its US workforce by a further 15 per cent.

The reductions, which will cut about 1,600 jobs from the company's US workforce, marks the second retrenchment since late 1986, when the troubled desktop and main-

frame computer business of Honeywell of the US was put into a joint venture with Bull and NEC of Japan. The company announced a 10 per cent cut in its US workforce in 1987.

The latest job cuts arise from a reorganization of manufacturing and administrative functions and the streamlining of research and development.

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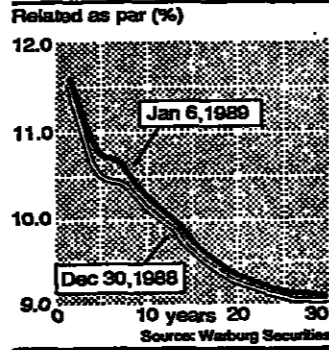
INTERNATIONAL CAPITAL MARKETS

UK GILTS

Slow start as investors turn to cash

THE GILT-EDGED securities market made a quiet start to the new year last week and the only reason for expecting any excitement this week is because the Bank of England will conduct its "reverse auction" for up to £500m of short-dated gilts on Friday. Analysts resorted to nautical simile to explain the torpor of last week. The market was "beamed", "adrift" and "trading water", they said. The principal reason for such a sluggish start was attributed to the broad inactivity of investment institutions, bolstered by the still unclear short-term outlook for the economy. In this situation, cash is the best alternative. Opting for cash was a worthwhile strategy for institutional investors last year, and for the initial months of this year there is little reason for change. Cash was the best performing asset last year for the first time since 1981. The total returns on cash in 1988 was 10.4 per cent, compared with 8.9 per cent on gilts and 9 per cent on equities. With bank base rates likely to stay at 13 per cent, at least up to the Budget, short-term money market returns should remain attractive relative to both gilts and equities. As noted, the current, albeit unfocused, picture of the economy is not one to inspire the bond investor. But it remains a curious feature of the present situation that the market believes there will be a slowdown - and many a "soft land-

UK gilts yields



Source: Warburg Securities

The authors do not foresee M0 coming back within its prescribed target range of 1 to 5 per cent until the second half of this year. On the Goldman Sachs central forecast, which posits a gradual slowdown in consumption, the decisive turning point for M0 appears to be towards the end of the first quarter of this year. The medium-term future of the gilts market is crisply defined by the events of the first two weeks of January; Hoare Govett's retreat from the market (and then there were 21) and this Friday's reverse gilts auction. The former is in many ways the consequence of the latter. There is now broad agreement in the market that budgetary trends are such that by the end of 1990/91 the stock of outstanding gilts will be about £100bn (from a current level of about £140bn market value). Friday's reverse auction is seen as a forerunner of more frequent operations to come. It is expected that the two auction stocks - 10 per cent Exchange Stock, 1988 and the 11 per cent Exchange Stock, 1989 - will go well, if at a slight premium.

Simon Holberton

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes Fed Funds, Treasury bills, and Commercial Paper.

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes US Treasury, 30-year Treasury, and 10-year Treasury.

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes Government Bonds, Municipal Bonds, and Corporate Bonds.

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Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes Government Bonds, Municipal Bonds, and Corporate Bonds.

US MONEY AND CREDIT

Early blow for popular prediction

IF LAST week is any guide, 1989 is going to be an interesting year for providers of credit in the US. In only four days of trading, bond prices cracked and recovered and the dollar staged a quite unexpected rally. The popular new year prediction that US interest rates are headed up and the dollar down has not worn well in its first few days. By the end of the week, people were saying the Federal Reserve simply could not raise the discount rate with the dollar so strong. The new year began with the usual crushing hangover from the old. Bond prices fell on Tuesday in reaction to evidence that American business and consumers truly lived it up in December. According to a report from corporate purchasing managers, the US economy ended the year with vigorous growth. And according to the chairman of the National Association of Purchasing Managers, December went out "like a lion." This is not the sort of news that bond investors want to hear at the start of the eighth calendar year of a business expansion. A widespread view is that this sort of late-cycle growth, which may end up in the range of 4 per cent on an annualised basis, can only result in higher prices or increased imports because domestic productive capacity

has been taken up. News that department stores had done well at Christmas, with December, were all that a bond bear could want. On Tuesday, the Treasury long bond suffered its sharpest drop in a month and its yield climbed above 9 per cent. Many people in the market were predicting the Fed would raise the discount rate if Friday's employment report for December confirmed this picture of rip-roaring business expansion. The market waited for these statistics with more than usual attention, because of recent experience. It was unexpected strong job gains in the November and October employment reports that eventually persuaded the Fed to tighten the supply of credit. In fact, December's figures were plumb on the market's forecasts. Non-farm payrolls expanded by 279,000 people, and the jobless rate fell one-tenth of a percentage point to 5.3 per cent. But although this is the lowest rate since an employment peak in May 1974, it does not yet appear to be a labour shortage that would send wages spiralling up. One measure of wages - the hourly earnings index for production workers - stood only 3.7 per cent higher last month than in December of 1987. In contrast, this week's producer

CFTC prepares way for trade in hybrid products

REGULATORS of the US futures industry have come up with another proposed change in rules governing the growing and controversial market for off-exchange products. The Commodity Futures Trading Commission last week paved the way for trading of hybrid instruments - which combine elements of futures or commodity options with other characteristics - by announcing it would exclude them from its jurisdiction. The proposal marks a simplification of a previous change suggested at the end of 1987. This contained so many provisions for exempting hybrids from oversight that traders and other federal regulators accused the CFTC of overstepping its jurisdiction. Hybrid products include anything from corporate gold-indexed notes to bank certificates of deposit that the interest payments to the performance of a stock index. The proposal now awaits a 45-day comment period.

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes US Treasury, 30-year Treasury, and 10-year Treasury.

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes Government Bonds, Municipal Bonds, and Corporate Bonds.

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Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High/Low. Includes Government Bonds, Municipal Bonds, and Corporate Bonds.

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond services with columns for Country, Instrument, Price, Yield, and other details. Includes entries for Australia, Canada, France, Germany, Italy, Japan, etc.

Advertisement for POLLY PECK INTERNATIONAL PLC. Includes logo, company name, and details of the £100,000,000 STERLING COMMERCIAL PAPER PROGRAMME. Lists Arranger (Hill Samuel Bank Limited) and Dealers (County Natwest Limited, Hill Samuel Bank Limited, Midland Montagu Commercial Paper, S.G. Warburg Securities).

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount shown is expressed in millions of currency units except for Yen bonds, where it is in billions. CONVERTIBLE BONDS: US dollars unless indicated. Margin above six-month offered rate for US dollars. C.O.P. - current coupon. WARRANTS: Equity warrant price - exercise premium over current share price. Bond warrant at yield - exercise yield at current warrant price. Closing prices on JANUARY 8. © The Financial Times Ltd, 1989. Reproduction in whole or in part in any form not permitted without written consent. Data supplied by Association of International Bond Dealers.

UK COMPANY NEWS

Wardle says its £82m bid for Armstrong will not be raised

By Clare Pearson and David Waller

WARDLE Stores, plastics manufacturer and security equipment group, yesterday formally declared that its hostile £82m bid for Armstrong Equipment will not be increased.

Mr Brian Taylor, Wardle's chief executive, said that the cash and share offer - pitched on a multiple of 20 times historical earnings - was generous enough as it stood.

The move was widely expected following Mr Taylor's comments last week that the situation at the motor components and industrial fasteners group was "disturbing and disappointing" and that an increased offer seemed unwarranted.

Mr Taylor repeated his claims that Armstrong's recent profits performance was "dis-

mal" and that the company was beset by trading problems in both its core shock-absorber businesses and in its engineering and fasteners activities as well.

Armstrong responded to this yesterday by saying that "the offer is now worth less than it was when it was originally announced in November, and as such, is even more inadequate than it was then."

Armstrong also claimed that the bidder had ignored the "dramatic" improvement in Armstrong's profits in the second half of the current year, as expressed in a forecast of profits up to £8.5m from £5.7m, despite a 19 per cent fall in profits at the interim stage.

Armstrong said that this meant that profits in the second half would be up 150 per

cent, thus providing evidence of "significant progress" being made by the new management.

Last week, Mr Roy Watts, Armstrong chairman, had responded to Wardle's criticism that the profits forecast was well below City expectations by saying that many analysts had underestimated the effects of a new accounting rule governing pension fund holidays.

The rule requires companies enjoying a pension fund holiday to provide a charge in their accounts based on the expected remaining service lives of employees and led to a £1.5m provision in Armstrong's forecast.

Armstrong's shares, valued at 155p under the shares-and-cash offer, closed 2p down on Friday at 153p.

Hanson wins loan holders' approval

By Nikki Tait

HANSON, the acquisitive UK conglomerate, has won approval from its loan stockholders for the proposed increase in the company's borrowing powers.

It has already secured similar approvals from ordinary and preference shareholders.

The result of yesterday's meeting means that Hanson's borrowing limit will increase from about £8.5bn to £11bn.

This is because, under the new borrowing powers, Hanson will be able to treat goodwill arising on acquisitions as an asset when calculating its borrowing limit.

Its articles of association allow it to borrow up to two and a half times share capital and reserves, with the provision that cash deposits can be deducted from borrowings.

In the past, however, acquired goodwill has been deducted from the share capital and reserves figure before the multiplier has been applied.

The various shareholder and loan stockholder meetings - some of which had to be held when an insufficient number of proxies were delivered first time round - have also approved limited powers for the company to buy in up to 10 per cent of its shares, should it so wish.

COMPANY NEWS IN BRIEF

BTP has disposed of Tor Coatings to a management buy-out team for £2.15m, to be used to reduce borrowings.

COOKSON GROUP has bought Uzmet and its subsidiary ZEP, based near Delft, Holland, for a cash consideration not significantly relative to the net assets of Cookson. Uzmet is mainly a manufacturer of lead sheet and zinc products, principally for the building industry.

FISONS has signed an agreement with Squibb Corporation

of New Jersey, US, granting it rights to develop and market Squibb's proprietary corticosteroid product, triprednol, in all world markets, except Japan, where it will be sold by both Fisons and Squibb. Triprednol is used in the treatment of diseases of the lung and nose.

OSPREY COMMUNICATIONS - Of the open offer of 755,406 new ordinary shares in connection with the acquisitions of Acute-Marketing and Communications Group and Cre-

ative Sales, existing shareholders applied for 363,524 shares (48.25 per cent). The balance has been conditionally placed with institutional clients of Pamure Gordon.

TELEPHONE RENTALS - Cable and Wireless has acquired or received acceptances in respect of 81.56m TR shares (90.1 per cent) and intends to acquire compulsorily the shares in TR not already owned. The offer remains open.

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition:

Safelord (Section: Property).
Sawwa Bank (Banks).
Splash Products (Drasery & Stores).

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's accounts.

TODAY

Intertec - Carlo Engineering, M. Holdings, Tomlin, Sheaf Bank Property.
FUTURES 04125

Intertec - Jan. 17
Adco - Jan. 18
Flaming Cranes Int - Jan. 18
Heronair Leasing - Jan. 18
Parfield - Jan. 18
Preston Investment - Jan. 24
Stano Exhibition - Jan. 26
Sino - Jan. 26
Central Motor Auction - Jan. 29
Great Nicholson - Feb. 16
First Leisure - Jan. 18
Gardiner - Jan. 18
North House - Jan. 18

Jessups preference rights result

Jessups recent rights issue of convertible cumulative preference shares of 50p each was taken up as to 283,877 shares (about 5.6 per cent).

DG BANK Luxembourg

AS 75,000,000 14% Notes of 1989/1992

Issue Price: 101%

- DG BANK Deutsche Genossenschaftsbank
- Bank Brussel Lambert N.V.
- BHF-BANK Genossenschaftliche Zentralbank AG - Vienna
- Rabobank Nederland
- Swiss Volksbank
- Westpac Banking Corporation
- Banque Paribas Capital Markets Limited

FINANCIAL FUTURES & OPTIONS

The Financial Times proposes to publish this survey on:

8th March 1989

For a full editorial synopsis and advertisement details, please contact:

Edward Macquisten
on 01-248 8000 ext 3300

or write to him at:

Bracken House
10 Cannon Street
London
EC4P 4BY

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

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In accordance with the terms and conditions of the Notes, notice is hereby given that for the interest period from 4th January, 1989 to 4th July, 1989 being the third Interest Payment Date (as defined in the terms and conditions), the Notes will carry an Interest Rate of 5.15% per annum. Interest payable on 4th July, 1989 will amount to ¥255,384 per ¥10,000,000 Note.

Agent Bank
The Long-Term Credit Bank of Japan, Limited
Tokyo

WORLD INDUSTRIAL REVIEW

The Financial Times proposes to publish a Survey on the above on

23rd January 1989

For a full editorial synopsis and advertisement details, please contact:

Sae Mathieson

on 01-248-8000 ext 4129
or write to her at:

Bracken House, 10 Cannon Street
London EC4P 4BY.

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

This advertisement is issued in compliance with the regulations of the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The International Stock Exchange"). It does not constitute or contain an offer or invitation to any person to subscribe for or purchase any securities of The Dai-ichi Kangyo Bank, Limited.



THE DAI-ICHI KANGYO BANK, LIMITED

(incorporated in Japan with limited liability under the Commercial Code of Japan)

Introduction to The International Stock Exchange

arranged by

BARCLAYS de ZOETE WEDD
L I M I T E D

DKB International Limited
Nomura International Limited
Nippon Kangyo Kakumaru (Europe) Limited

Brokers to the Introduction

de Zoete & Bevan Limited

The Council of The International Stock Exchange has agreed to admit to the Official List all the Shares of common stock of ¥50 par value each of The Dai-ichi Kangyo Bank, Limited. At 15th December, 1988, 2,689,342,786 Shares were in issue and 33,488,386 Shares were reserved for issue. Dealings in the Shares will commence at 9.00 am today, 9th January, 1989. The Shares of common stock of The Dai-ichi Kangyo Bank, Limited are already listed on the stock exchanges of Tokyo, Osaka, Kyoto, Hiroshima and Niigata in Japan and on the Amsterdam Stock Exchange in Europe.

Listing Particulars relating to The Dai-ichi Kangyo Bank, Limited are available in the statistical services of Extel Financial Limited. Copies of the Listing Particulars may be obtained during normal business hours (Saturdays and public holidays excepted) up to and including 11th January, 1989 from the Company Announcements Office, The International Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD and up to and including 23rd January, 1989 from:

Barclays de Zoete Wedd Limited
Ebbgate House, 2 Swan Lane
London EC4R 3TS

de Zoete & Bevan Limited
Ebbgate House, 2 Swan Lane
London EC4R 3TS

9th January, 1989

EAGLE STAR

INTERNATIONAL FINANCIAL SERVICES.

This announcement is issued in compliance with the Regulations of the Council of The Stock Exchange. It does not constitute an offer of Shares in Global Assets Fund for subscription or purchase.



(Incorporated in Luxembourg as a Société d'investissement à capital variable)

Global Assets Fund is an open-ended investment company with an "umbrella" structure comprising Classes of Shares of no par value linked to separate investment portfolios ("Funds"). Shares linked to the following Funds are now available:-

- Equity Share Classes**
- United Kingdom Equity (Sterling)
 - North American Equity (US Dollars)
 - Japanese Equity (Japanese Yen)
 - Pacific Basin Equity (US Dollars)
 - European Equity (Deutschmarks)

- Bond Share Classes**
- Sterling Bond
 - US Dollar Bond
 - Japanese Yen Bond
 - Deutschmark Bond

- Liquid Assets Share Classes**
- Sterling Liquid Assets
 - US Dollar Liquid Assets
 - Japanese Yen Liquid Assets
 - Deutschmark Liquid Assets

The currency of denomination of the Equity Share Classes is indicated above; each Bond and Liquid Assets Share Class is denominated in the currency indicated by its name. Application has been made for Shares of each Class to be admitted by the Council of The Stock Exchange to the Official List. They are listed on the Luxembourg Stock Exchange. Particulars relating to the Company are available in the statistical services of Emtel Financial Limited. Copies of the Company's Prospectus are available for collection during normal business hours (Saturdays and Public Holidays excepted) up to and including 11th January, 1989 from the Company Announcements Office, The International Stock Exchange, 46/50 Finsbury Square, London EC2A 1DD, and up to and including 24th January, 1989 from:

de Zoete & Bevan Limited, Ebbgate House, 2 Swan Lane, London EC4R 3TS, England, and at any time from:

Global Assets Fund, 5 rue Aldringen, L-1118 Luxembourg, Grand Duchy of Luxembourg.
Eagle Star International Services (Isle of Man) Limited, Hillary House, Prospect Hill, Douglas, Isle of Man.
Eagle Star International Life Services Limited, 300 Kings Road, Reading RG1 4GA, England.
9th January, 1989.

LEGAL COLUMN

Recruitment drive for Crown prosecutors launched

By David Churchill

A SERIOUS shortage of trained lawyers in the Crown Prosecution Service... the body set up two years ago to handle criminal prosecutions...

lished system whereby the majority of criminal cases in England and Wales were investigated and prosecuted by the police or prosecuted by solicitors acting on their behalf.

However, the Royal Commission on Criminal Procedure concluded in its 1981 report that the importance should be recognised of independent legal expertise in the decision to prosecute and conduct proceedings.

The 1985 legislation creating the CPS on to crown court. It has appointed Ms Fiona King, a 35-year-old solicitor, to head a new recruitment drive in England and Wales for some 400 lawyers to raise the CPS's complement to just under 1,800.

"The marketplace is going to be difficult as there are not enough qualified lawyers to meet demand," she admits. But she believes many people misunderstand the role of the CPS and how it operates.

"In private practice I found the most interesting cases were spread too thinly," she points out. "Also, in private practice a lawyer may find a very competitive atmosphere with colleagues while the emphasis in the CPS is on a strong, professional team spirit."

The Crown Prosecution Service was launched in October 1986 as a result of the 1985 Prosecution of Offences Act. It replaced the previous long-



Fiona King: emphasis on strong, professional team spirit

Hetherington as DPP in October 1987, he persuaded the Treasury to increase substantially CPS salaries, which had fallen behind the market rate. Low salaries and the demands of private practice and industry meant that the CPS never started at full complement, and the shortfall has remained ever since. That has forced it to use solicitors and barristers outside the CPS on an agency basis: in some areas more than half the magistrates' court cases have been

as criminal cases. In 1981 she joined the county prosecuting solicitor's department at Maidstone, Kent, in a move to gain more experience as a prosecutor of criminal cases.

She was part of the team involved in the first murder trial to be handled in Kent outside the office of the DPP when a 15-year-old youth was convicted of stabbing a teenage boy to death for his small change.

Ms King was promoted to area prosecuting solicitor for Sussex before joining the CPS when it was set up in 1986 as a crown prosecutor in Kingston. Last week she took up her post as head of the new recruitment team, co-ordinating recruitment officers in each of the 31 areas.

"In the short term I will be trying to enhance the profile of the CPS," she says. "We offer a good benefits package, a recently increased, competitive salary, and a career with interesting and varied work."

The salary structure means that newly qualified solicitors in their early 20s could earn £13,125 outside London, with a further £2,680 for those working in London. There is also the prospect of extra income by working on Saturdays. Within a few years, such lawyers could earn £20,532 outside London without further promotion.

A senior Crown prosecutor outside London would start at

£17,360, rising to £28,170 without further promotion.

Other fringe benefits associated with the Civil Service adds at least 15 per cent to those salaries, according to CPS estimates. Ms King sees three important areas of recruitment. "The CPS offers a wealth of opportunities for those newly qualified who can take advantage of our training programme," she says. "In addition, there are mature professionals seeking a mid-career change, or those coming back to work after a break."

One recent recruit was Mr Simon Reynolds, who had been a headmaster for 23 years at Newton-le-Willows as well as chairman of Leeds Magistrates' Court in North Yorkshire. However, he had also qualified as a barrister. He decided that joining the CPS would make an "interesting challenge" as a new career.

The CPS's desire to retain trained staff is shown by its flexible approach to the difficulty faced by Ms Libby Clark, a Crown Prosecutor since 1986, when she married in 1987. Her husband was based in Amsterdam and the CPS agreed a novel scheme enabling her to work every other week at the Crawley CPS office - conveniently located next to Gatwick Airport - and commute home to the Netherlands on a regular basis.

BUSINESS/ FINANCE/LAW

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LEGAL APPOINTMENTS

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is expanding headquarters in Brussels to oversee its operations in Eastern and Western Europe, as well as in the Middle and Far East

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- with 3 to 4 years experience preferred;
fluent English and French essential and a third European language desirable.

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LAW SOCIETY ADMISSIONS - DECEMBER 15TH 1988

FINANCIAL TIMES Legal Pages
Legal Appointments appear every Monday.
For further information contact:
on 01-248 8000
Elizabeth Rowan Ext 3456
or
Wendy Alexander Ext 3536
FINANCIAL TIMES Legal Pages

Table listing Law Society Admissions for December 15th 1988, including names and locations of admitted lawyers.

DIARY DATES

Trade Fairs and Exhibitions: UK

Current London International Boat Show (0832 854511) (until January 15) Wembley Centre

Overseas Exhibitions

January 11-14 Toy Show (01-930 7955) Hong Kong

Business and management conferences

January 9-13 Management Training Consultants: Techniques of supervising and management training

FINANCIAL

BOARD MEETINGS TODAY Ashley Grp., Brown's Hotel, Dover Street, W. 12.00

PARLIAMENTARY

Tomorrow Commons: Social Security Bill, second reading

NORTH EAST LANCASHIRE

The Financial Times proposes to publish this survey on:

Friday 31st March, 1989

For a full editorial synopsis and advertisement details, please contact:

PHILIP DODSON on 061 834 9381 (telex 666813)

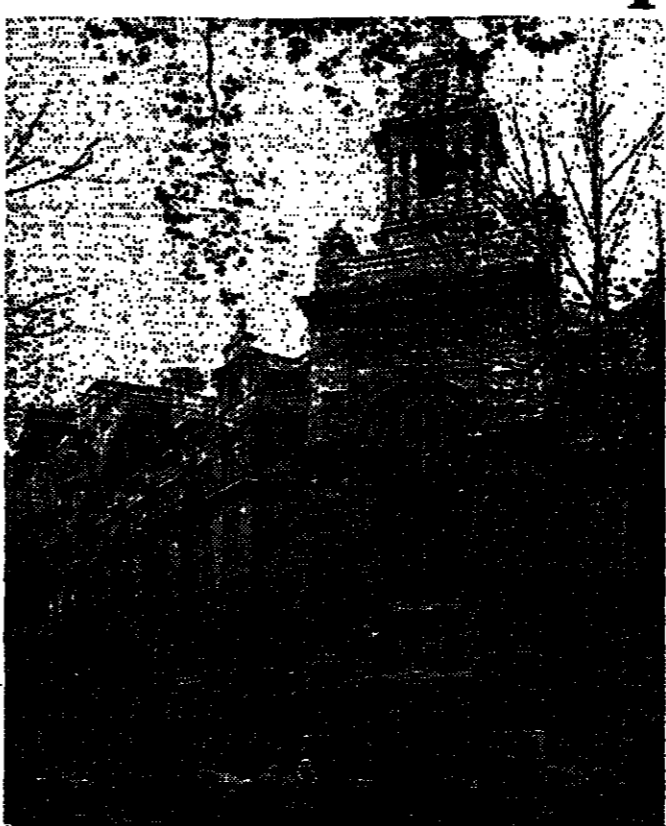
or write to him at:

Financial Times Alexandra Buildings, Queen Street, Manchester M2 5HT

FINANCIAL TIMES

CONSTRUCTION CONTRACTS

Millbank development



The renovation division of TAYLOR WOODROW CONSTRUCTION has been awarded a £25m contract for the 22,500 sq metre redevelopment of 4 Millbank, Westminster.

Expanding prison facilities

Prison extension contracts, valued at £4.3m, have been awarded to NORWEST HOLST CONSTRUCTION by the Home Office.

Luton Crown Courts

SHEPHERD CONSTRUCTION'S South Midlands office, based on Northampton, has secured the £6m contract to build Luton Crown Courts.

Architects for the project, Omrania, have retained the grand staircase and tower in the occupier-oriented design.

Work on site is due to start shortly with completion scheduled for Autumn 1990.

Contracts & tenders

Contracts worth more than £16m have been awarded to WATKINS GROUP. They include work on sheltered housing and new-build for Rochester upon Medway City Council.

FINANCIAL TIMES CONFERENCES

EUROPEAN MERGERS & ACQUISITIONS London, 7 & 8 February, 1989

A huge restructuring of European business is expected in 1992. The single European Market requires countries from outside the Community as well as those from the twelve member states to plan their strategies for a new competitive environment and mergers and acquisitions must be a major element in this.

Mergers and acquisitions are often difficult to turn into successes and a feature of this important FT 1992 conference is presentations by four experienced industrialists who will discuss what they have done and comment upon the results.

The intention of the FT is to make this a practical conference that permits a much more detailed examination of the subject than is generally possible on such occasions and the programme will look at successes, partial successes and failures in the implementation of mergers and acquisitions deals.

CABLE TELEVISION AND SATELLITE BROADCASTING London, 20 & 21 February, 1989

The Financial Times seventh conference on Cable Television and Satellite Broadcasting is to be held at a dramatic turning point in the development of the new media in Europe when the explosion of choices, which has been promised for years, is about to happen and the Government is drawing up its legislation on the future of British broadcasting.

All enquiries should be addressed to the: Financial Times Conference Organisation, 125 Jermyn Street, London SW1Y 4JL.

NATIONAL BANK OF GREECE SA Summary of Call for Bids for an International Tender

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FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0336 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak. inc VAT

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abnask Management Ltd, and others, including their respective managers and contact information.

Table listing unit trusts including Abnask Management Ltd, Abbey Unit Trust, and others, with columns for name, manager, and contact details.

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Table listing unit trusts including Abnask Management Ltd, Abbey Unit Trust, and others, with columns for name, manager, and contact details.

GUIDE TO UNIT TRUST PRICING: A section explaining how to interpret unit trust prices, including details on bid/offer spreads, net asset value, and how to calculate the price per unit.

Handwritten note at the bottom center of the page: "هكذا صارت الحال"

Handwritten text in a box at the top center of the page.

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 36p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information, including columns for company names, unit prices, and other financial data. The table is organized into several vertical sections.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts with columns for company names, unit prices, and other details.

INSURANCES

Table listing insurance companies and their unit prices.

General Accident

Table listing General Accident unit trusts.

Life Assurance

Table listing Life Assurance unit trusts.

Investment

Table listing Investment unit trusts.

Specialist

Table listing Specialist unit trusts.

Other

Table listing Other unit trusts.

Market Investors Assurance Co Ltd

Table listing Market Investors Assurance Co Ltd unit trusts.

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0838 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information, organized into columns for various categories like 'Alliance Assurance Group', 'British Widows Group', 'Citicorp Financial Management Ltd', etc. Each entry includes a company name, address, and a list of unit trusts with their respective prices.

JOHNSON AUTHORIZED

Table listing authorized unit trusts under the Johnson category, including names like 'Allied Overseas International Fund' and 'Allied Overseas International Fund (Overseas)'.

BERMUDA AUTHORIZED

Table listing authorized unit trusts under the Bermuda category, including names like 'Bermuda Investment Management Ltd' and 'Bermuda Investment Management Ltd (Overseas)'.

OFFSHORE INSURANCES

Table listing offshore insurance services, including names like 'Alliance Assurance Group' and 'British Widows Group'.

JERSEY AUTHORIZED

Table listing authorized unit trusts under the Jersey category, including names like 'Capital House Fund (G.I.) Ltd' and 'Capital House Fund (G.I.) Ltd (Overseas)'.

OFFSHORE AND OVERSEAS

Table listing offshore and overseas unit trusts, including names like 'Alliance Assurance Group' and 'British Widows Group'.

GUERNSEY AUTHORIZED

Table listing authorized unit trusts under the Guernsey category, including names like 'Alliance Assurance Group' and 'British Widows Group'.

Handwritten text at the bottom center of the page: 'مركز خدمات الاستثمار'

Handwritten text at the top center of the page.

FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts with columns for Name, Price, and other financial metrics.

Table of London Share Service, categorized into British Funds, Foreign Bonds & Rails, and Americans, with columns for Name, Price, and other financial metrics.

Table of Money Market Trust Funds and Money Market Bank Accounts, listing various financial products and their details.

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0856 43 + four digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

AMERICANS - Contd

Table listing American companies such as IBM, Microsoft, and Intel with their share prices and market data.

CANADIANS

Table listing Canadian companies such as Alcan, Inco, and Northern Telecom with their share prices and market data.

BANKS, HP & LEASING

Table listing financial institutions and leasing companies such as Citicorp, Citicredit, and Finance Trust.

Hire Purchase, Leasing, etc.

Table listing hire purchase and leasing companies such as Finance Trust and Finance Lease.

BEERS, WINES & SPIRITS

Table listing beverage companies such as Carlsberg, Heineken, and VVO.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies such as Bovis Lend Lease and Bovis Lend Lease.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies such as Bovis Lend Lease and Bovis Lend Lease.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies such as ICI, Shell Chemicals, and Hoechst.

DRAPERY AND STORES

Table listing retail and drapery companies such as Debenhams and Debenhams.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies such as Bovis Lend Lease and Bovis Lend Lease.

ELECTRICALS

Table listing electrical engineering companies such as Balfour Beatty and Balfour Beatty.

ENGINEERING - Contd

Table listing engineering companies such as Balfour Beatty and Balfour Beatty.

ENGINEERING

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ENGINEERING

Table listing engineering companies such as Balfour Beatty and Balfour Beatty.

ENGINEERING - Contd

Table listing engineering companies such as Balfour Beatty and Balfour Beatty.

FOOD, GROCERIES, ETC

Table listing food and grocery companies such as Unilever, Nestle, and Nestle.

HOTELS AND CATERERS

Table listing hotel and catering companies such as Whitbread and Whitbread.

INDUSTRIALS (Miscel.)

Table listing various industrial companies such as Balfour Beatty and Balfour Beatty.

INDUSTRIALS (Miscel.) - Contd

Table listing various industrial companies such as Balfour Beatty and Balfour Beatty.

INDUSTRIALS (Miscel.) - Contd

Table listing various industrial companies such as Balfour Beatty and Balfour Beatty.

INSURANCES

Table listing insurance companies such as Prudential and Prudential.

INDUSTRIALS (Miscel.) - Contd

Table listing various industrial companies such as Balfour Beatty and Balfour Beatty.

INDUSTRIALS (Miscel.) - Contd

Table listing various industrial companies such as Balfour Beatty and Balfour Beatty.

INSURANCES

Table listing insurance companies such as Prudential and Prudential.

LEISURE

Table listing leisure and entertainment companies such as Balfour Beatty and Balfour Beatty.

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LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0638 43 + four digit code (listed below). Calls charged at 35p per minute peak and 25p off peak. (in VAT)

LEISURE - Cont'd. Table listing shares in the Leisure sector including Leisure Group, Leisure World, and Leisure Services.

PROPERTY. Table listing shares in the Property sector including Property Shares, Property Services, and Property Development.

TEXTILES - Cont'd. Table listing shares in the Textiles sector including Textiles Group, Textiles Services, and Textiles Manufacturing.

TOBACCO. Table listing tobacco-related shares including British American Tobacco, Gallaher, and J. R. R. Ltd.

TRUSTS, FINANCE, LAND

TRUSTS, FINANCE, LAND. Table listing shares in trusts, finance, and land sectors.

TRUSTS, FINANCE, LAND (continued). Table listing shares in trusts, finance, and land sectors (continued).

SHIPPING. Table listing shares in the Shipping sector including Shipping Services, Shipping Companies, and Shipping Logistics.

SOUTH AFRICANS. Table listing shares in the South African market.

TRUSTS, FINANCE, LAND - Cont'd. Table listing shares in trusts, finance, and land sectors (continued).

TRUSTS, FINANCE, LAND (continued). Table listing shares in trusts, finance, and land sectors (continued).

TRUSTS, FINANCE, LAND (continued). Table listing shares in trusts, finance, and land sectors (continued).

TRUSTS, FINANCE, LAND (continued). Table listing shares in trusts, finance, and land sectors (continued).

OIL AND GAS. Table listing shares in the Oil and Gas sector including Oil Services, Gas Services, and Oil Production.

OIL AND GAS (continued). Table listing shares in the Oil and Gas sector (continued).

OIL AND GAS - Cont'd. Table listing shares in the Oil and Gas sector (continued).

OVERSEAS TRADERS. Table listing shares in Overseas Traders.

PLANTATIONS

PLANTATIONS. Table listing shares in the Plantations sector including Rubber, Palm Oil, and Cocoa.

PLANTATIONS (continued). Table listing shares in the Plantations sector (continued).

PLANTATIONS (continued). Table listing shares in the Plantations sector (continued).

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PLANTATIONS (continued). Table listing shares in the Plantations sector (continued).

MINES - Cont'd. Table listing shares in the Mines sector including Gold, Silver, and Coal.

MINES (continued). Table listing shares in the Mines sector (continued).

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MOTORS, AIRCRAFT TRADES

MOTORS, AIRCRAFT TRADES. Table listing shares in Motors and Aircraft Trades.

MOTORS, AIRCRAFT TRADES (continued). Table listing shares in Motors and Aircraft Trades (continued).

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MOTORS, AIRCRAFT TRADES (continued). Table listing shares in Motors and Aircraft Trades (continued).

COMMERCIAL VEHICLES

COMMERCIAL VEHICLES. Table listing shares in Commercial Vehicles.

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COMPONENTS

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GARAGES AND DISTRIBUTORS

GARAGES AND DISTRIBUTORS. Table listing shares in Garages and Distributors.

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THIRD MARKET

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NEWSPAPERS, PUBLISHERS

NEWSPAPERS, PUBLISHERS. Table listing shares in Newspapers and Publishers.

NEWSPAPERS, PUBLISHERS (continued). Table listing shares in Newspapers and Publishers (continued).

NEWSPAPERS, PUBLISHERS (continued). Table listing shares in Newspapers and Publishers (continued).

NEWSPAPERS, PUBLISHERS (continued). Table listing shares in Newspapers and Publishers (continued).

NEWSPAPERS, PUBLISHERS (continued). Table listing shares in Newspapers and Publishers (continued).

PAPER, PRINTING, ADVERTISING

PAPER, PRINTING, ADVERTISING. Table listing shares in Paper, Printing, and Advertising.

PAPER, PRINTING, ADVERTISING (continued). Table listing shares in Paper, Printing, and Advertising (continued).

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PAPER, PRINTING, ADVERTISING (continued). Table listing shares in Paper, Printing, and Advertising (continued).

SHOES AND LEATHER

SHOES AND LEATHER. Table listing shares in Shoes and Leather.

SHOES AND LEATHER (continued). Table listing shares in Shoes and Leather (continued).

SHOES AND LEATHER (continued). Table listing shares in Shoes and Leather (continued).

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SHOES AND LEATHER (continued). Table listing shares in Shoes and Leather (continued).

SHOES AND LEATHER (continued). Table listing shares in Shoes and Leather (continued).

DIAMOND AND PLATINUM

DIAMOND AND PLATINUM. Table listing shares in Diamond and Platinum.

DIAMOND AND PLATINUM (continued). Table listing shares in Diamond and Platinum (continued).

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AUSTRALIANS

AUSTRALIANS. Table listing shares in the Australian market.

AUSTRALIANS (continued). Table listing shares in the Australian market (continued).

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IRISH STOCKS

IRISH STOCKS. Table listing shares in the Irish market.

IRISH STOCKS (continued). Table listing shares in the Irish market (continued).

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PROPERTY (continued)

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FOREIGN EXCHANGES

Sterling is too expensive to sell

By Colin Millham

STERLING TENDS to drift up gradually on the foreign exchanges, but more than any other major currency is likely to create shock waves when it falls.

It can also be looked at in another way. The pound must fall by more than 1 penny every 18 days to cover the interest rate differential between London and Frankfurt.

In simple terms the pound has become too expensive to sell, even though sentiment is generally bearish. Traders find it too expensive to run short positions in sterling against the D-Mark.

When the pound begins to falter traders will jump on the bandwagon in order to insure that it falls fast enough to counter the interest rate differential.

£ IN NEW YORK

Table with columns: Jan 6, Dec, Previews, and values for various currencies.

STERLING INDEX

Table with columns: Jan 6, Dec, Previews, and values for Sterling Index.

CURRENCY RATES

Table with columns: Jan 6, Dec, Previews, and values for various currencies.

CURRENCY MOVEMENTS

Table with columns: Jan 6, Dec, Previews, and values for currency movements.

OTHER CURRENCIES

Table with columns: Jan 6, Dec, Previews, and values for other currencies.

EURO-CURRENCY INTEREST RATES

Table with columns: Jan 6, Dec, Previews, and values for Euro-currency interest rates.

EXCHANGE CROSS RATES

Table with columns: Jan 6, Dec, Previews, and values for exchange cross rates.

POUND SPOT-FORWARD AGAINST THE POUND

Table with columns: Jan 6, Dec, Previews, and values for pound spot-forward against the pound.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table with columns: Jan 6, Dec, Previews, and values for dollar spot-forward against the dollar.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Large table showing FT-Actuaries World Indices for Friday and Thursday, January 6, 1989, with columns for National and Regional Markets, US Dollar Index, and Dollar Index.

Base values: Dec 31, 1988 = 100; Financial: Dec 31, 1987 = 115.037 US \$ Index; 90.791 (Pound Sterling) and 94.94 (Local); Nordic: Dec 30, 1988 = 139.62 US \$ Index.

EUROPEAN OPTIONS EXCHANGE

Table showing European Options Exchange data for various series and dates.

BASE LENDING RATES

Table showing Base Lending Rates for various banks and currencies.

MONEY MARKETS

Distortions continue to keep US rates high

THE RISK of higher US rates may have faded, but on the other hand a rise in the Federal Reserve's discount rate has been awaited for some time, and is already built into the present value of the dollar.

Latest figures suggest the Fed has not tightened its monetary policy recently, and is probably looking for a Federal funds rate of no higher than 8% p.c.

UK clearing bank base lending rate

Table showing UK clearing bank base lending rate.

reflected high Treasury balances

reflected high Treasury balances at Federal Reserve banks and distortions in the market, rather than any move by the authorities.

The distortions continued last week, with an average Fed funds rate of 8.22 p.c. for the week ending on Wednesday.

MONEY RATES

Table showing Money Rates for Treasury Bills and Bonds.

LONDON MONEY RATES

Table showing London Money Rates for various currencies.

FT LONDON INTERBANK FIXING

Table showing FT London Interbank Fixing for various currencies.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill Tender details.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing Weekly Change in World Interest Rates for various locations.

LONDON RECENT ISSUES

Table showing London Recent Issues for various companies.

FIXED INTEREST STOCKS

Table showing Fixed Interest Stocks for various companies.

RIGHTS OFFERS

Table showing Rights Offers for various companies.

PROPERTY TO RENT

Furnished lettings Company and Embassy Lets Long and Short Term All appear in the FT every Saturday

H.J. JOEL GOLD MINING COMPANY LIMITED advertisement including details of B (1988) Options and company information.

Advertisement for FT London Interbank Fixing and Bank of England Treasury Bill Tender.

CROSSWORD No.6,829 Set by TANTALUS advertisement including a crossword puzzle grid and clues.

Handwritten text: "Medicine is..."

WORLD STOCK MARKETS

AMSTERDAM

Table of Amsterdam stock market data including various stock prices and indices.

FRANCE (continued)

Table of French stock market data including various stock prices and indices.

GERMANY (continued)

Table of German stock market data including various stock prices and indices.

ITALY (continued)

Table of Italian stock market data including various stock prices and indices.

SPAIN

Table of Spanish stock market data including various stock prices and indices.

SWITZERLAND

Table of Swiss stock market data including various stock prices and indices.

NETHERLANDS

Table of Dutch stock market data including various stock prices and indices.

FINLAND

Table of Finnish stock market data including various stock prices and indices.

JAPAN

Table of Japanese stock market data including various stock prices and indices.

AMSTERDAM

Table of Amsterdam stock market data (continued).

FRANCE (continued)

Table of French stock market data (continued).

GERMANY (continued)

Table of German stock market data (continued).

ITALY (continued)

Table of Italian stock market data (continued).

SPAIN

Table of Spanish stock market data (continued).

SWITZERLAND

Table of Swiss stock market data (continued).

NETHERLANDS

Table of Dutch stock market data (continued).

FINLAND

Table of Finnish stock market data (continued).

JAPAN

Table of Japanese stock market data (continued).

CANADA

Table of Canadian stock market data including various stock prices and indices.

INDICES

Table of various stock market indices.

NEW YORK

Table of New York stock market data including Dow Jones and other indices.

CANADA

Table of Canadian stock market data.

NEW YORK ACTIVE STOCKS

Table of active stock prices in New York.

TOKYO - Most Active Stocks

Table of most active stock prices in Tokyo.

AMEX COMPOSITE PRICES

Table of Amex composite prices for various stocks.

TORONTO

Table of Toronto stock market data including various stock prices and indices.

INDICES

Table of various stock market indices.

NEW YORK

Table of New York stock market data including Dow Jones and other indices.

CANADA

Table of Canadian stock market data.

NEW YORK ACTIVE STOCKS

Table of active stock prices in New York.

TOKYO - Most Active Stocks

Table of most active stock prices in Tokyo.

AMEX COMPOSITE PRICES

Table of Amex composite prices for various stocks.

MONTREAL

Table of Montreal stock market data including various stock prices and indices.

INDICES

Table of various stock market indices.

NEW YORK

Table of New York stock market data including Dow Jones and other indices.

CANADA

Table of Canadian stock market data.

NEW YORK ACTIVE STOCKS

Table of active stock prices in New York.

TOKYO - Most Active Stocks

Table of most active stock prices in Tokyo.

AMEX COMPOSITE PRICES

Table of Amex composite prices for various stocks.

ON BUSINESS IN LUXEMBOURG?
Enjoy reading your complimentary copy of the
Financial Times when you're at the Hotel Cravat,
the Hotel Aerogolf Sheraton, Intercontinental Hotel,
Hotel President.

AMEX COMPOSITE PRICES
4pm prices
January 6

4pm prices January 6

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Symbol	Price	Change	Volume
IBM	115.25	+0.25	1,200,000
GE	45.75	+0.25	800,000
AT&T	52.50	+0.25	1,500,000
AMER	35.00	+0.25	1,000,000
DISC	28.75	+0.25	900,000
INTL	22.50	+0.25	700,000
TRAV	18.75	+0.25	600,000
UNIT	15.00	+0.25	500,000
WALD	12.50	+0.25	400,000
AMER	10.00	+0.25	300,000
AMER	8.75	+0.25	200,000
AMER	7.50	+0.25	150,000
AMER	6.25	+0.25	100,000
AMER	5.00	+0.25	80,000
AMER	4.75	+0.25	70,000
AMER	4.50	+0.25	60,000
AMER	4.25	+0.25	50,000
AMER	4.00	+0.25	40,000
AMER	3.75	+0.25	30,000
AMER	3.50	+0.25	20,000
AMER	3.25	+0.25	15,000
AMER	3.00	+0.25	10,000
AMER	2.75	+0.25	8,000
AMER	2.50	+0.25	6,000
AMER	2.25	+0.25	5,000
AMER	2.00	+0.25	4,000
AMER	1.75	+0.25	3,000
AMER	1.50	+0.25	2,000
AMER	1.25	+0.25	1,500
AMER	1.00	+0.25	1,000
AMER	0.75	+0.25	800
AMER	0.50	+0.25	600
AMER	0.25	+0.25	400
AMER	0.00	+0.25	200

Continued on Page 35

Triumphs in TV technology

Video
Audio

Home Appliances

SAMSUNG
Electronics

Handwritten note in Arabic script: "هذا السعر المثل"

NYSE COMPOSITE PRICES

OVER-THE-COUNTER

Nasdaq national market, 4pm prices January 5

Main table containing NYSE Composite Prices and Over-the-Counter prices. Includes columns for Stock, High, Low, Last, Change, and various market indicators. Includes a small text box with market news.

Advertisement for 'Your FT hand delivered in Germany'. Text describes the benefits of receiving the Financial Times in Germany, including 12 issues free with a subscription. Contact information for Frankfurt is provided.

Advertisement for 'Travelling by air on business?'. Text promotes the convenience of flying to Geneva, Zurich, Basel, or Bern-Logano for business. Lists airlines and flight routes.

The Business Column

Making money in Euro-insurance

You might think the key to the future of European insurance lies in a flurry of mergers and acquisitions ahead of the liberalisation symbolised by 1992. You would be nearly, but not quite, right.

That may sound odd. Italy's Generali has been building its stake in Compagnie du Midi, most world-class insurers are taking positions in Spain, and in France the talk is all of mega-mergers between insurance companies and banks.

The trouble is that the question of who buys which insurance company this week is much less important than the way the business itself is changing. The real opportunities for insurers and insurance brokers may not have very much to do with traditional insurance claims. And spending heavily to acquire companies whose distribution systems are dominated by the old staple products of motor and fire insurance and traditional life assurance could prove a costly blunder if post-1992 competition squeezes their profit margins out of existence.

The drawbacks of standard property and liability insurance lie in its economics: primarily a commodity, sold on price, it exposes insurers to periodic price wars.

Motor insurance still accounts for the largest slice of Europe's property/liability insurance market (as much as 57 per cent in Italy). Yet while the proportion of drivers having accidents in many European countries has dropped substantially since the mid-1960s, losses from motor insurance remain a severe and nagging problem. In France a fierce battle for business, led by mutual companies, has held premium rates increases there well below inflation in the average claims size. This can hardly get better for insurers if 1992 brings a further upsurge in competition.

On the face of it, life insurance is very different. For decades in the UK it has been a haven of stability, with earnings following a smooth upward trajectory. But will this always be true? In the UK, the competitive pressure for life insurers is increasing need for big spending on distribution networks or the high commissions necessary to keep intermediaries happy.

In fact, three profitable areas of opportunity in Europe stand out. But all three are relatively new, and still far from the core business of the average European insurer.

Customer relationship

In each case the insurer benefits because what it is supplying is a long-term relationship with the customer, rather than a commodity. But, in each case, though mergers and acquisitions may help create a foothold in the market, they can backfire by burdening the acquiring company with a distribution system created decades before to fit older, obsolete products.

First is the future market for private pension provision, created by the ageing of populations. The structural deficit in the funding of social security systems in France and Italy in particular are well known. It seems a fair bet that in the 1990s more governments will try to open up a free market in occupational and personal pension schemes broadly along the lines of what was intended in the UK's 1986 Social Security Act.

If so, the resulting legislation should expand a second wide area of opportunity, already exploited in America, in designing or managing pensions and other employee benefits. The top 10 benefits consulting firms in the US have 22,000 staff between them.

The third opportunity lies in property and liability risk management for corporate insurance buyers. Instead of trying to solve all the customers' needs with conventional insurance, the insurer or broker supplies technical assistance in controlling losses and reducing risks.

These opportunities may sound less exciting than the creation of pan-European insurance empires by large-scale merger and acquisition. But if the economics of insurance behave true to form they may make more sense.

Nick Bunker

Vittorio Cassoni is something of a chameleon. The 46-year-old chief executive of Olivetti, who was called back to Italy last May after an 18-month stint running AT&T's computer division in New Jersey, looks like a well-tailored Italian businessman. But when he opens his mouth he sounds like a fast-talking player of hard-ball in the American corporate world.

"He is a transatlantic man," says one of his aides at Olivetti. "Vittorio is one hell of a person who has hit this industry at the right time," booms Robert Kavner, his successor as head of AT&T's Data Systems Group in the US.

Indeed, in talking about Cassoni with Olivetti watchers in the stockmarket and world computer industry, two themes are clear. First, it is exceedingly hard to find anyone who does not have a kind word for the man. Second, everyone agrees that Cassoni has a managerial job in his hands in steering Olivetti through a tough strategic change.

Olivetti's success owes much to the group's transformation since 1978 from a loss-making typewriter producer into a manufacturer of electronic office products and personal computers. Now Cassoni must take Olivetti through a new quantum leap, this time moving the company from its strength as a high-volume and low-margin hardware manufacturer to an organisation capable of generating new software and, at the same time, designing tailor-made full systems solutions for clients. A key element of the new strategy is supposed to see Olivetti making a name for itself in the computer services sector, where attractive value-added profits are to be found.

The grinning Cassoni, predictably enough, exudes self-confidence about the challenge. Drawing on one of his beloved clichés, he says he has always liked a challenge: "The thing that motivates me most in life is change, the possibility of changing things."

Born in Parma during the Second World War, Cassoni grew up in a hill-town village, losing both of his parents at the start of his school days. He went to Milan to take a degree in electronic engineering at the Polytechnic. Although he was a diligent student, Cassoni admits with a twinkle in his eye: "I parted a lot and had a good time and I still value having a good time."

Today, "having a good time" for Cassoni means getting away from his responsibilities at Olivetti to play tennis or golf, to ski at Saint Moritz (as he did over the Christmas break) or to live in the centre of a big city (in New York he lived off Park Avenue, in Italy he commutes to Olivetti from

THE MONDAY INTERVIEW

Warming to the task

Alan Friedman talks to Vittorio Cassoni, chief executive of Olivetti

the centre of Milan).

From 1967 until 1980 Cassoni was a faithful and rising employee of IBM, shooting off to Minnesota to help design the old System 3 mini-computer, working for a time in Italy as a product planner and spending most of the 1970s in France and Belgium on products and marketing.

In 1980 Cassoni wrote a letter to Carlo De Benedetti, whom he did not know, offering his services. Within a week he had been whisked to Olivetti headquarters in Piedmont and hired. By 1986, when he was seconded to AT&T, Cassoni had become head of Olivetti group marketing. His return last year saw him leapfrog his former superiors.

Cassoni, sitting out a cigarette to nibble on a mozzarella-and-ban sandwich and sip a beer, distinguishes himself immediately from many of his Italian counterparts because of his extremely direct way of discussing the problems and prospects facing the company controlled by Carlo De Benedetti.

De Benedetti's recall of Cassoni to Olivetti last year came amid a widely reported disagreement between Olivetti and AT&T. AT&T owns 22 per cent of the Italian company and accounted for more than a third of its shipments of PCs between 1984 and 1987, years during which there was much talk of a "global alliance" between the two companies.

Now the rift with the US telecoms giant has subsided, both Cassoni and De Benedetti prefer to speak of a "strictly commercial relationship" where joint ventures are undertaken only if they make plain business sense.

The dramatic fall in sales of Olivetti PCs to AT&T in 1987, together with the verbal pyrotechnics associated with last year's discord, came at a time when Olivetti's sales of PCs and equipment products were (and are) feeling the squeeze of tough competition from Asia.

Furthermore, as admitted by Cassoni, Olivetti's sale of its new line of LSX 3000 mini-computers did not live up to expectations in 1988 ("It took us longer than I thought it would

perfect the basic offer.")

In financial terms, meanwhile, the rise in component prices, a glut in the world PC market and losses from Olivetti's Triumph-Adler subsidiary in West Germany helped send Olivetti group net profits down by 29 per cent in 1987, with a drop of 12 or 13 per cent expected for 1988. The likely Lire 350bn 1988 group net profit will thus be nearly 40 per cent below the record Lire 565bn achieved two years ago.

"It is a difficult market right now," admits Cassoni, who

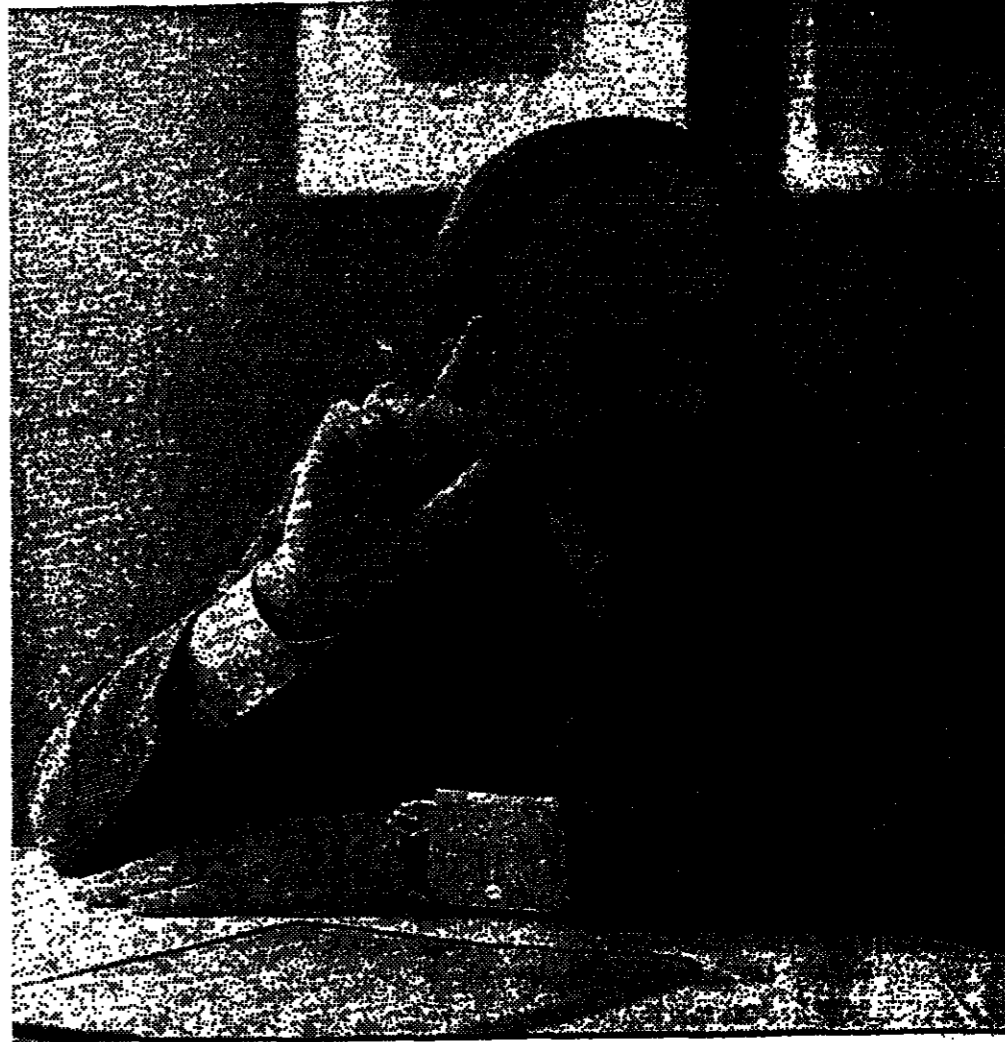
the new strategy of tailoring complete systems. This unit is now run by Luigi Mercurio, who founded David Systems, a US private telecoms business.

The third unit is Olivetti Information Services, to be run by Carlo De Benedetti's brother Franco. It is aiming rather boldly to grow larger than established service companies such as Cap Gemini and thus generate fresh value-added income.

But isn't Olivetti behind its competitors in adopting the integrated systems approach? "Absolutely not," insists Cassoni, noting that Olivetti did not begin life as a personal computer company, but transformed itself into the largest European-owned concern in the sector and is now embarked upon a similar transformation. "The information technology market is undergoing a cycle of profound change that will last two to four years," he explains. He adds that this change, which requires more attention to fully integrated computer systems and custom service offerings, "is causing companies like IBM and DEC to rethink as well."

The cards, he says, are being reshuffled in the computer industry. Olivetti, he argues, is the only major company in Europe committed both to the MS-DOS standard for PCs introduced by IBM and the UNIX minicomputer standard devised by AT&T.

Cassoni brushes aside industry talk of the "trauma" involved in reorganising Olivetti. "Carlo and I talked about this for a long time last summer and we wondered if we should do it this year. I said yes. It would be disruptive, but the motivating element for managers would prove greater than the disruption. And that's true." Of Olivetti's 600 managers, nearly all are in some way switching job assignments, and about 10 per cent are simply



'Europe is not the ideal place for the development of cutting-edge information technology'

losing their jobs.

Cassoni considers himself a realist and says: "We in Europe have to realise that Europe does not offer the ideal context for the development of cutting edge information technology - that comes from North America because here our home markets are too small." At the same time the world computer industry is facing a "structural problem" as revenues "migrate" from computer producers to software houses and other parts distributors.

Cassoni's answer to these problems is that Olivetti's new tripartite organisation will allow it to "spread risk" among low-margin and high volume office products, integrated systems and value-added services. He also says he plans to capitalise on Olivetti's network of 4,000 dealers around Europe.

Adding value in the systems sector is Cassoni's first priority and he says Olivetti needs to do three things: "We need to be in front of the technology curve because if we fail to supply the new technology we lose customers. We need to use the industry's infrastructure and not try to compete with it. The reason why open systems are so attractive to companies such as Olivetti is that thousands of brains are already adding value to it. And we need to provide the services that customers are willing to pay for. We have been weak here in the past."

Cassoni makes no bones about the fact that the reorganisation of Olivetti will take time to implement. "There is no doubt that we will spend more at first to spend less later." And he admits that his biggest single problem is "the ability to manage change as fast as necessary."

Analysts reckon that Olivetti will be back to more than Lire 420 billion of net profits in 1989. Cassoni, after his own rigorous analysis of the company's weaknesses and strengths, says he is convinced that he can steer Olivetti's 600 managers and workforce of 59,000 through the transition period.

"Shareholders should hold our shares," says a smiling Vittorio Cassoni, "because we are going to meet the challenge." And with that remark he grabs up his double-breasted jacket and dashes off to his next appointment.

Asbestos victims who do not claim

Announcing last week that the UK's personal injury compensation "was not out of line with the US," the press release writers of the Centre for Socio-Legal Studies of Wolfson College, Oxford made me sit up. They were referring to an interim report on the response in the UK to claims by workers suffering from diseases caused by exposure to asbestos which, in fact, does not reach any such general conclusion.

The report's authors, Dr William Felstiner, Director of the American Bar Foundation in Chicago, and Dr Robert Dingwall, Research Fellow at Wolfson College, even point out that asbestos claim processing differs from that of other personal injury claims.

Their report deals exclusively with asbestos claims but also illustrates professional attitudes of doctors and solicitors which have a more general significance.

Comparing the British and US experience, they find that British asbestos litigation is more efficient, more equitable, faster and less costly to the public than in the US. Taking into account the benefits of the National Health Service, lower UK wages and higher US legal costs, the UK mean award of £26,130 was found by the two researchers (who made 21 Wolfson studies) as being equivalent to US level of compensation.

However, the report states as an "established fact" that US asbestos litigation is inefficient and more costly than other types of personal injury litigation: that it is inequitable because of large disparities of awards to claimants in comparable situations; and that it is slow in comparison with other types of US litigation.

The value of this comparative advantage of US practice in this field is further drastically diminished by the finding that a large number of asbestos victims never claim compensation. The two researchers estimate that, because of its different industrial conditions, UK is likely to have a higher relative incidence of asbestos-induced disease than the US, but that the relative number of claims filed in the UK is significantly less. They conclude that "the UK might be expected to gener-



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ate significantly more litigation than the US but but seems to come out with about the same amount, suggesting that there is a loss of potential cases some where in the system."

Both general practitioners and consultants says the report may have a limited knowledge of the employment history of their patients. Some GPs are thought to have a poor understanding of industrial diseases in general, treating the symptoms without going to the root of the illness. Even where the exposure to asbestos is known to the doctor, there is a tendency, particularly in Scotland, to assume that lung cancer is due to heavy cigarette smoking.

While a US doctor would tell the patient that he has an asbestos-linked disease and let him decide whether he wants to pursue a claim or not, the UK medical profession tends towards a paternalistic attitude and to making decisions for the patient without telling him all. Some doctors are reluctant to encourage an elderly and infirm patient to embark on the stressful and uncertain path of litigation.

The report points out that though the pursuit of a claim may be stressful, it is not as uncertain as the outcome of claims for other types of personal injury.

One reason for the greater predictability of the outcome of an asbestos claim seems to be the higher degree of specialisation of the lawyers dealing with these cases. Trade unions which play a major role in financing litigation are steering large number of cases to a small number of law firms.

There is a high degree of concentration of legal talent also on the side of the defence. Typical British cases involve a dozen or so employers, backed by four or five insurers, though in Northern Ireland the picture is somewhat different as jobs are changed less frequently.

The employers defending the case form, as a rule, an informal club sharing the burden of compensation and litigation costs in proportion to the time the claimant was employed by the individual defendants. They reduce litigation costs by ignoring the possible differences between the degree of exposure at different plants. As they mostly forgo asking for costs if they win, solicitors are able to reach discreet "no win, no fee" agreements with the claimants, thus coming close to the contingent fee system.

As most cases are settled without a trial, barristers are called in only if there are exceptional problems or where a barrister's certificate is required by the Legal Aid Board - something apparently resented by solicitors.

The report does not take kindly to the simplified "cards on the table" pre-trial procedure proposed by the Lord Chancellor's Review of Civil Justice. It seems to be heavily influenced by the solicitors who were interviewed in the course of the research. These prefer to have plenty of time for negotiations and to conceal the real strength of the case. This, though a general practice, is hardly desirable. The reliance on vagueness on the part of doctors and solicitors, making the defendant believe that the claimant's case is much stronger than it is, replaces the rule of law with a game of poker.

The report's opposition to the Lord Chancellor "tinkering with procedure" contradicts its factual findings: the success of specialised solicitors, the move towards contingent fees, support the main tendency of the Lord Chancellor's review which would apply these advantages on a broader front.

* *Asbestos Litigation in the UK: An Interim Report by William L.F. Felstiner and Robert Dingwall, American Bar Foundation and the Centre for Socio-Legal Studies.*

This announcement appears as a matter of record only. December 1988

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